About the Contributors

Bryan Christiansen, since 2004, has progressively held the positions of President, CEO, and then Chairman in PryMarke, LLC, a Michigan, USA-based Business Analytics and Management Consultancy. Bryan has also been an Adjunct Business Professor at Capella University, DeVry University, and Ellis University (formerly Ellis College of New York Institute of Technology) in the USA, and a Senior Business Lecturer at Gumushane University in Turkey. Born in Washington, DC, and raised in Asia, Bryan is fluent in Chinese, Japanese, and Spanish, and has traveled to 40 countries during his 28-year business career involving Global 1000 firms. Bryan is an avid writer on business, cultural intelligence, and education subjects, and holds a Bachelor’s degree in Marketing from the University of the State of New York and an MBA degree from Capella University. Bryan will complete his PhD degree in Education with an emphasis on Global Training and Development at Northcentral University in Arizona, USA, in 2016.

Muslum Basilgan completed his PhD in Economics from Uludağ University with the thesis titled, Economic Psychology: Theory and an Application on Decision Making Profile of Exporter Entrepreneurs. After completing his doctorate degree, Dr. Basilgan continued his studies with a post-doctorate fellowship at Durham University in the United Kingdom for one year. His research areas are related to economic psychology, experimental economics, applied game theory, and international economics. Dr. Basilgan has published many papers on the economic behavior of agents, experimental economics, and international economics. Currently, he is an Assistant Professor in the Department of International Business and Trade in Inegol Business School, Bursa, Turkey, where he teaches behavioral economics, experimental economics, game theory, and international economics courses. Dr. Basilgan has been the Turkey Country Representative for the International Association for Research in Economic Psychology (IAREP) since 2010.

Mokhtar Amami is a Professor of Strategic Management of Technology at the Royal Military College of Canada. His research has been published in management journals and some books on micro-economy. His research interests include information systems use and supply chain management.

Sukanto Bhattacharya received his PhD in Information Technology specializing in Computational Finance from Bond University, Australia. He has taught in several Australian and US universities and colleges and features among the Who’s Who in Collegiate Faculty. He was also a Research Fellow at the KPMG Centre for Business Forensics in the University of Queensland, Australia. Presently he is a
Senior Lecturer in Finance in the Deakin Graduate School of Business. His main area of research interest covers intelligent decision models for fraud detection and business failure prediction. He has published his research in peer-reviewed journals of high standing like *Decision Support Systems*, *Journal of Forecasting*, and *Minds and Machines*.

**Jonathan Bishop** is an information technology executive, researcher, and writer. Having first studied economics for his Master of Science degree in E-Learning, he continued his education by earning a Master of Economic and Social Studies in Information Systems. Holding an LLM in European Union Law, Jonathan is committed to the idea of European integration as a way to converge economies while enjoying diversities. He directs the Centre for Research into Online Communities and E-Learning Systems which is now based at the European Parliament in Brussels. His research is primarily in these two areas, yet expands topics such as Internet trolling, gamification, multimedia studies, and technology law.

**Sinan Çakan** is a research assistant of finance at Anadolu University (Turkey) since 2011. He has a Masters degree in finance from the same university. His master thesis topic is “Pairs Trading.” He is a stock, commodity, and currency trader. Sinan focuses on investment strategies and portfolio management on his works. His style is blending real life and academic papers. Before academic career, he was working as an officer at one of the biggest bank in Turkey in the treasury products department. He has a bachelor’s degree in Accounting and Finance from Gazi University.

**Klaus Jaffé Carbonell** has been a professor at Universidad Simón Bolívar in Caracas, Venezuela since 1990. He earned his PhD in 1979 at the University of Southampton in England. Dr. Carbonell has published a variety of articles and books on human behavior, economics, and others.

**Edward Cartwright** is a senior lecturer in economics at the University of Kent (in the UK). He obtained his PhD in economics at the University of Warwick, and spent a year at the Paris School of Economics before joining the University of Kent. His main research interests are in game theory, public economics, and behavioral economics. His research has focused in particular on social norms and how they can facilitate cooperation and coordination within and between groups. Dr. Cartwright favours an approach that combines experimental and theoretical research. As such, he took the lead in setting up an experimental economics lab at the University of Kent. He is also the author of a textbook on behavioral economics.

**Harish C. Chandan** is Professor of Business at Argosy University in Atlanta, Georgia, USA. He was the Interim Chair of the university’s business program in 2011. He received the President’s Award for Excellence in Teaching in for the years 2007 through 2009. His teaching philosophy is grounded in learner needs and life-long learning. His research interests include research methods, leadership, marketing, and organizational behavior. Dr. Chandan has published 16 peer-reviewed articles in business journals and three chapters in business reference books. Dr. Chandan has presented conference papers at the Academy of Management, the International Academy of Business and Management, the Southeast Association of Information Systems, and the Academy of International Business. Prior to joining Argosy, Dr. Chandan managed optical fiber and cable product qualification laboratories for Lucent Technologies, Bell Laboratories. During his career with Lucent, he developed 40 technical publications, a chapter in a book, and five patents.
**Rituparna Das** is Executive Director of Centre of Risk Management and Derivatives at National Law University Jodhpur in India. He holds a PhD in Econometrics and a dual Master’s degree in Economics and Management. His prior associations include: (1) Centre for Studies in Banking and Finance established with a corpus fund of the Reserve Bank of India at National Law University Jodhpur; (2) National Institute of Bank Management established by the Reserve Bank of India in Pune; and (3) National University of Juridical Sciences, Kolkata. His areas of research include Risk Management, Econometrics and Policy Research. He is a life member of the Indian Econometric Society and the Indian Statistical Institute. His international honors include the recognition from *Marqui’s Who’s Who* as Educator and Author in Financial Risk and Economics and from the *International Biographical Centre* as one of IBC’s “Leading Educators of the World.”

**M. Mustafa Erdogdu** is professor of economics at Marmara University in Istanbul, Turkey. He has a PhD from Manchester University in relation to development economics. His major research areas are economic development, the role of the state in economic development, sustainable development, renewable energies, international political economy, global public goods, financial crises, social spendings, employment policy, industrial policy, technological change, foreign direct investment, and global commons.

**Mauricio Garita** is a Lecturer in Strategic Planning, Macroeconomics, and Microeconomics in the Universidad Rafael Landivar at Guatemala. His research focuses on international business, conflict, and innovation.

**Volkan Gürsel** is a Research Assistant in the Department of Economics at the Uludağ University in Turkey. He is also a doctoral student in Economics at Uludağ University where he graduated with a BA in Economics. His research interests lie in the area of industrial organization and competition policy.

**Ernesto Hernandez-Cata** worked for the International Monetary Fund for about 30 years. Here he held a number of senior positions, including Deputy Director of Research in charge of the World Economic Outlook, chief negotiator with Russia, and Deputy Director for the Western Hemisphere. When he retired from the IMF, he was Associate Director for Africa and Chairman of the Investment Committee of the Staff Retirement Plan. At various times he served in the Division of International Finance of the Federal Reserve Board, taught macroeconomics at The American University, and economic development at the School of Advances International Studies, Johns Hopkins University. He is currently Director of The Foundry, Inc. an equity short-long hedge fund.

**Coskun Karaca** is assistant professor of economics at Cumhuriyet University in Sivas, Turkey. He has a PhD from Marmara University in relation to sustainable development and renewable energies. His major research areas are sustainable development, renewable energies, fiscal policies in the crises, fiscal space, tax reform, and foreign direct investment.

**Kuldeep Kumar** completed his PhD from University of Kent at Canterbury, UK, and has taught at Indian Institute of Management and National University of Singapore before joining Bond University, Australia. He is presently a Professor of Statistics at Bond University, a Fellow of Royal Statistical Society and a chartered statistician. He is a winner of several academic awards including Commonwealth
Fellowship, CEC Post Doc Fellowship, Young Statistician award of the International Statistical Institute, Bond-Oxford Fellowship, Vice Chancellor’s Quality award for research supervision and Dean’s award for research excellence. Professor Kumar has published almost one hundred papers on econometrics, computational statistics, and computational biology; has refereed papers for more than twenty journals; and sits on the editorial board of several journals.

Renato Alas Martins completed a Masters degree (by research) in Molecular Biology from the University of São Paulo, Brazil, while working on a collaborative research project with the University of Hokkaido, Japan. He has an extensive experience working worldwide with several research groups across six different countries; and also served as an Adjunct Professor of Biology at the University of Alaska, USA. His research is in the broad area of decision-making where he is investigating both neurobiological underpinnings as well as wider applicational aspects of human decision processes.

Avik Mukherjee completed an Honours degree in Economics from the University of Calcutta, India, and then a postgraduate qualification in management specializing in Finance from Institute for Financial Management and Research, India. He has been teaching finance at the postgraduate level for more than ten years. Presently, he is an Assistant Professor of Finance with Globysyn Business School, Kolkata, India.

Munirul Nabin is a Lecturer in Economics at Deakin Graduate School of Business, Deakin University. He completed a PhD in Economics from the University of New South Wales, Australia. His research areas are mainly related to Development Economics, Industrial Organization and Applied Game Theory. Currently, he is undertaking research on various issues in relation to technology adoption in developing countries. His research articles have been published in peer-reviewed journal of high standing like the B.E. Journal of Economic Analysis and Policy, Review of International Economics, World Economy, Review of Development Economics, and the Journal of International Trade and Economic Development.

Tharwa Najar earned her PhD at the University of Mannouba in Tunisia and is a researcher in Management Sciences in the University of Gafsa, Tunisia. Her research has been published in management journals and supply chain journals. Her research interests include supply chain management, information systems use, and interorganizational relationships in Business-to-Business (B2B) environments in the automotive industry.

H. Cem Sayin is a lecturer and researcher. He holds a Bachelor’s degree in business administration from the Dokuz Eylul University and an MSc degree in Accounting and Finance from Hacettepe University. He took his Doctor of Philosophy (PhD) degree in Accounting and Finance from Hacettepe University, Turkey in 2010. He worked at Hacettepe University as a research assistant between 1999 and 2010, and he held the position of PhD between 2010-2011 at Mugla University. He focuses on earnings manipulations, stock investments, auditing and financial accounting on his works. He is still working as an assistant professor at Anadolu University in Turkey since 2011.

İ. Erdem Seçilmiş is an Assistant Professor of Public Finance at Hacettepe University in Ankara, Turkey. He earned his PhD in Public Finance at the same university in 2010 and teaches public economics, financial management in the public sector, mathematics for economists, and economic analysis of law.
**About the Contributors**

He has published a number of papers in Turkey in these areas. A member of the American Economic Association, Dr. Şeqilmiş has received several Incentive Awards from The Scientific and Technological Research Council of Turkey (TÜBİTAK).

**Zekâi Şen** graduated from Istanbul Technical University in 1971. He earned his MSc and PhD from the University of London, Imperial College of Science and Technology, in 1972 and 1974, respectively. He worked at Istanbul Technical University in the Civil Engineering Faculty from 1982 to 1995, then joined the King Abdulaziz University, Faculty of Earth Sciences, Hydrogeology Department from 1982 to 1992. He is currently a Professor Doctor at Istanbul Technical University. Dr. Şen has written approximately 300 SCI-indexed papers on a variety of different topics such as Water, Hydrogeology, Modeling, Clean Energy, Climatology, Climate Change, and Science Philosophy.

**Thomas Singh** is a lecturer in economics at the University of Guyana. He obtained his PhD in Economics from the University of Kent. Previously he was coordinator of the Institute for Development Studies at the University of Guyana, and in 2012, he received a British Commonwealth Fellowship. His main research interests are in public economics and development economics. His research has focused in particular on interpersonal trust, social interactions, and the role of formal and informal institutions.

**Ben Tran** received his Doctor of Psychology (Psy.D) in Organizational Consulting/Organizational Psychology from California School of Professional Psychology (formerly known as the Marshall Goldsmith School of Management) at Alliant International University in San Francisco, California, United States of America. Dr. Tran’s research interests include domestic and expatriate recruitment, selection, retention, evaluation, training, CSR, business and organizational ethics, organizational/international organizational behavior, knowledge management, and minorities in multinational corporations. Dr. Tran has presented articles on topics of business and management ethics, expatriate, and gender and minorities in multinational corporations at the Academy of Management, Society for the Advancement of Management, and International Standing Conference on Organizational Symbolism. Dr. Tran has also published articles and book chapters with the Social Responsibility Journal, Journal of International Trade Law and Policy, Journal of Economics, Finance and Administrative Science, Financial Management Institute of Canada, and IGI Global.

**Cem Okan Tuncel** is an Assistant Professor in the Department of Economics at Uludağ University in Turkey. He completed his Ph.D. at Department of Economics at Uludağ University and his undergraduate studies in the Faculty of Political Sciences at Ankara University in Turkey. His research interests lie in the areas of Innovation Systems, Development Economics, and University-Industry Collaboration.