About the Contributors

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Maxwell Chanakira is a Telecommunications and Management Consultant who has worked in the academic and telecommunications sectors of SADC countries for over 20 years. He has presented papers and published widely on strategy issues in telecommunications, energy, and development on Africa. Maxwell lectures in Strategy and Organisational Leadership at the Harare Institute of Technology, Zimbabwe. He holds a Doctorate in Organisational Leadership from Tshwane University of Technology, South Africa, obtained in September 2009. His thesis resulted in the development of a conceptual framework to analyse the strategies of telecommunications enterprises investing in Africa. Maxwell’s research interests focus on strategy and leadership in private, public, and multilateral organisations in Africa as they relate to telecommunications, energy, and development.

Chris Chapleo is a consultant and academic at Bournemouth University, where his expertise is in marketing and branding in the non-profit sector, particularly education and charities. He has published, consulted and spoken widely on aspects of higher education branding. Prior to academia he was a partner in a marketing agency and has held senior marketing roles in the publishing and leisure sectors and higher education, where his interest in the topic first began.

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Donald D. Hackney, J.D., is an Associate Professor of Business Law at Gonzaga University. Professor Hackney was engaged in private law practice with a bankruptcy emphasis prior to joining the Gonzaga faculty. Professor Hackney brought over 30 years of bankruptcy expertise to his teaching position, which he has been able to use in his academic research. He has received the cooperation and support of the judges and staff of the Bankruptcy Court for the Eastern District of Washington in allowing broad access to bankruptcy filing data for this economically and demographically diverse bankruptcy district. The data derived from two large, and unique, data sets has allowed Professor Hackney and his colleagues to conduct in-depth research on bankruptcy debtor attributes.
About the Contributors

Elad Harison is the Head of the Department of Industrial Engineering and Management at the Shenkar College of Engineering and Design, Israel. He specializes in the economics of innovation and technical change in the context of information technologies and evaluation of the operational and economic effects of information technologies on the performance of firms in multiple industries, including healthcare, energy, communications, and tourism. He was involved in several research projects on innovation policies and ICT for the European Commission and for several European governments. Dr. Harison has published a book on software intellectual property rights and papers in journals such as *Information and Management*, *Research Policy*, *Journal of Information Technology*, and *Economics of Innovation and New Technology*, among others.

Rosnah Idrus is a Senior Lecturer of the School of Computer Sciences, Universiti Sains Malaysia (USM). Her teaching focuses on information systems theory and management, systems development methodologies, database design and technopreneurship; and she has taught such courses in both the undergraduate and graduate programs. Her recent research interest includes enterprise systems for Small and Medium Enterprises (SMEs), Web accessibility for the blind, and computer and social informatics. She is also interested in factors that facilitate managing change and resolving conflicts in IT implementation and deployment, especially in in-house system developments. She has received the “Educator Award Accolade” in 2007, Excellent Service Award in 2008, and recently, The Most Active E-Learning Course with Innovative Content in 2013. Rosnah has also conducted numerous trainings, workshops, and short courses over the years to various organizations including Malaysian Armed Forces and Telekom Malaysia.

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Matthew McPherson, Ph.D., is an Associate Professor of Finance at Gonzaga University in Spokane, Washington. Dr. McPherson received his bachelor’s degree in finance from West Virginia University in 1994. In addition, he earned a Master’s degree in community health education in 1996, a masters degree in Economics in 2001 and a Ph.D. in Economics in 2004. His primary areas of expertise are health, international, and development economics. A primary focus of Professor McPherson’s research centers on the personal bankruptcy decision. In addition to his interests in bankruptcy, Professor McPherson teaches and pursues research interests in the areas of international finance, financial development, and healthcare finance.
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