About the Contributors

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Yinle Zhou is an IBM software architect and data scientist in the InfoSphere MDM development group in Austin, Texas, and also serves as an Affiliate Member of the Graduate Faculty at University of Arkansas at Little Rock (UALR). Dr. Zhou holds a PhD in Integrated Computing with Emphasis in Information Quality (IQ) from UALR where her doctoral research focused on modeling the management of entity identity information in entity resolution systems. She also holds a Master of Science in Information Quality from UALR, a Bachelor of Business Administration in Electronic Commerce from Nanjing University in China, and the Information Quality Certified Professional (IQCP) credential issued by the International Association for Information and Data Quality (IAIDQ). Her research and publications are in areas of information quality, identity management, entity and identity resolution, and social computing.

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**Ahmed AbuHalimeh**’s research interests are related to information quality, information visualization, human-computer applications/interaction, and medical and health data applications. His recent work is integrating information quality in visual analytics, which entails the integration of interactive visualization with analysis techniques to answer a growing range of questions in science, business, intelligence, and health. His research focus on subjective information quality dimensions, which are dimensions that typically require a user’s opinion and do not have a clear mathematical technique for assessing their value. Dr. AbuHalimeh earned his PhD degree in Integrated Computing/ Information Quality from University of Arkansas at Little Rock in 2011.

**Conrad Bates**, currently a Managing Partner at C3 Business Solutions, has previously led the Public Sector BI Strategy practice for IBM and held consulting roles at PricewaterhouseCoopers and Teradata (NCR). He has over eighteen years of experience in Business Intelligence and Data Warehousing and has delivered large-scale public and private sector solutions in Australia, the US, New Zealand, Taiwan, the Netherlands and China.

**Tom Breur** has a background in Database Management and Market Research. In the past 10 years he has specialized in how companies can make better use of their data. He is an accomplished teacher at universities, MBA programs, and for the IQCP (Information Quality Certified Professional) and CBIP program (Certified Business Intelligence Professional). He is a regular keynoter at international conferences. At the moment he is a member of the editorial board of the *Journal of Targeting*, the *Journal of Financial Services Management*, and the *Banking Review*. He is Chief Editor for the new *Palgrave Journal of Marketing Analytics*, and Director of Events for the International Association for Information and Data Quality.

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Jack Cook, Ph.D., CFPIM, CSCP, CSQE is a professor, speaker, author, and consultant. He has been a professor for over thirty years, teaching operations and information systems at the Rochester Institute of Technology, Washington State University, and SUNY Geneseo. He currently teaches at SUNY Brockport. His areas of expertise include: supply chain management; lean thinking; information systems; operations management; and electronic commerce. Dr. Cook is a Certified Fellow in Production and Inventory Management (CFPIM), Certified Supply Chain Professional (CSCP), Certified Software Quality Engineer (CSQE), and a Master Lean Six Sigma Black Belt. He has conducted review courses for APICS, ISM and ASQ certifications, and has developed and delivered many seminars and on-site training programs. His education includes a Ph.D. in Business Administration, an MS in Computer Science, an MBA, MA in Mathematics, and a BS in Computer Science.

William “Cody” Decker is the Division Leader of Research and Technology at the Arkansas Department of Education (ADE) where he oversees the programming, data quality, data warehousing, systems, and technical support teams for the ADE. He holds a variety of certifications in the areas of systems engineering, networking and project management and is an active researcher in the field of information quality. The ADE has received three consecutive Statewide Longitudinal Data System (SLDS) grants from the U.S. Department of Education and has been nationally recognized as a leader in state-level information systems for education.

Scott Delaney is both a business intelligence and information governance practitioner. He has a consulting background of almost twenty years in various data centric information technology roles with a heavy focus on business intelligence. He currently works in the Utilities sector as the Manager of Business Intelligence and Data Integration for Australia’s largest renewable energy provider where he has recently championed and introduced an enterprise-wide data governance program and is in the midst of establishing a new business intelligence platform and competency centre. Delaney holds a Masters Degree in Database Design and Management from Charles Sturt University.

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Neil Foshay is a tenured faculty member in the Department of Information Systems in the Schwartz School of Business at St. Francis Xavier University. His research interests are in the areas of Business Intelligence (BI), metadata management, and user adoption of technology. Dr. Foshay teaches classes in Enterprise Systems, Database Management, Business Intelligence, Systems Analysis, and System Design. He has over 25 years of IT consulting experience including 17 years focused on business intelligence. He has provided strategic BI consulting services to organizations such as Apple, IBM, Honda, Caterpillar, and Walt Disney.
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Abrar Haider completed his doctoral thesis at the School of Computer and Information Science, University of South Australia. He also holds Bachelor of Science, Master of Computer Science, and Master of Business Administration degrees. His professional experience spans two decades, working in IT and education sector in Australia, Pakistan, North America, Middle East, South East Asia, and Far East. Dr. Haider has taught twenty-three information systems courses at undergraduate and postgraduate levels in Australia, Hong Kong, Malaysia, Singapore, and Pakistan.

Robert Hillard is Deloitte’s Technology Agenda Managing Partner in Australia, with responsibility for shaping the firm’s response to the huge changes to Australia’s society and economy as a result of technology and digital disruption. With over 25 years in the profession, Robert is well known as an advisor and writer on these topics with a particular focus on information management including co-founding MIKE2.0 (a well-recognised standard approach to information and data management), his 2010 book Information-Driven Business and most recently his 2013 collaboration on Information Development using MIKE2.0 written with colleagues from the MIKE2.0 Governance Association. Robert sits on the Australian Information Industry Association board and national executive, the Swiss MIKE2.0 Governance Association board as well as various university and professional advisory groups.

Greg Holland is the Director of Research at the Arkansas Research Center. He received a Ph.D. in Applied Science and a Master’s degree in Information Quality from the University of Arkansas at Little Rock. Prior to ARC, Greg worked for Acxiom Corporation as a data research analyst for ten years. Greg lives in central Arkansas and is married with one child. Greg enjoys time with family, Website administration, comic book collecting, and is an advisor for the Overstreet Comic Book Price Guide.

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