About the Authors

Luca Iandoli received his master’s degree in electronics engineering in 1998 from the University of Naples Federico II and a PhD in business and management from the University of Rome Tor Vergata in 2002. Currently, he is a professor in the Department of Business and Managerial Engineering, University of Naples Federico II. His current research interests include application of computational techniques to business and management, human resource management, organizational learning and cognition, information technology and organization. His papers have been published in the Fuzzy Economic Review, Small Business Economics, Journal of Global Information Technology Management, Human Resources Management Journal, and Journal of Information Science and Technology. He is a member of the editorial board of the Fuzzy Economic Review, Journal of Information Technology: Cases and Applications, and Journal of Global Information Technology Management.

Giuseppe Zollo is a full professor of business economics and organization in the Department of Business and Managerial, University of Naples Federico II. From 1985-1986, he was a visiting research associate in the Department of Economics of Northeastern University, Boston. He has published in several journals and has presented papers at international conferences on innovation management, organization, small innovative firms, and managerial application of fuzzy logic. In 1992, 1993, and 1995, he received the Entrepreneurship Award at the RENT-Research
in Entrepreneurship Workshops organized by the European Institute for Advanced Studies in Management; in 1994, he received the Best Paper Award from FGF, Universitat Dortmund at the IntEnt ’94 Conference. Moreover, he is a member of several editorial boards of international and Italian journals. He is vice president of the International Association for Fuzzy-Set Management and Economy (SIGEF) and director of the University of Naples Center for Organizational Innovation and Communication (COINOR).

**Giancarlo Michellone** has been president of Trieste’s AREA Science Park since 2007. He began his career at FIAT in 1969, becoming director of the New Product Unit at the FIAT Research Centre. In 1984 he founded the Innovation Department of FIAT Auto and subsequently became executive vice president of FIAT Auto and Product Planning and Development. In 1989 he was appointed president and CEO of the FIAT Research Centre. He has been a member of the executive committee of the FIAT Group and its vice president. He is the author of 139 patents and holder of numerous positions among which: vice president of the Union of Industries in Turin, member of National Research Council (CNR) Scientific Committee (since 2006), and member of the Transport Advisory Group of the European Union for the 7th Framework Programme.