About the Contributors

**Anette Hallin** is a researcher at the Department of Industrial Economy and Management at the Royal Institute of Technology in Stockholm, Sweden where she also teaches. She takes a general interest in the creation of organizational images and the relationship between image making and organizing and has written on the matter, both in journals as well as in books (see for eg “Information Communication Technologies and City Marketing. Digital Opportunities for Cities Around the World”, Eds. Mila Gascó-Hernández & Teresa Torres-Coronas). An example of a recent text relevant to the theme of this book is “Managing Death. Corporate Social Responsibility and Tragedy” in the Corporate Social Responsibility and Environmental Management, 16:4.

Dr. **Tina Karrbom-Gustavsson**, PhD, is currently working as Development Director of “Flemingsberg – From Brains to Business”, a joint initiative by Stockholm County Council, Huddinge and Botkyrka municipalities, with support from Karolinska Institute, the Royal Institute of Technology and Södertörn University, to promote and coordinate the development of Flemingsberg, one of the most interesting areas in Europe and Stockholm – “the Capital of Scandinavia”. Dr. Karrbom Gustavsson has previously worked as Ass. Professor at the Department of Industrial Management at the Royal Institute of Technology in Stockholm, Sweden. Her teaching and research concerns organization and management in general and the management of project organizations in particular.

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**Maria Adenfelt**, PhD in International Business, is an associated researcher to the Department of Business Studies at Uppsala University and a Senior Management Consultant (e-mail: maria.adenfelt@gmail.com). She received her PhD in International Business at the Department of Business Studies at Uppsala University in 2003 with a thesis titled ”Creating and Sharing Subsidiary Knowledge within Multinational Corporations”. In 2004-2005, she was a Visiting Scholar at Stanford University. Her research interests include knowledge creation and sharing in multinational corporations, the strategy role of excellence and the management of transnational projects in the MNC. Her research on transnational projects concerns IT, product development and business projects as well as different aspects of project management such as performance, knowledge management, communication and coordination.

**Per Andersson** is Professor at the Centre for Information and Communication Research (CIC), Stockholm School of Economics. Since 1993 he has participated in several research projects related to mobile communications, which have resulted in published articles in journals, conference proceedings,
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and books. In 1996 the focus of these projects changed to user organizations, particularly where related to the term “mobility” (including “mobile organizations”). A recently initiated project involves examining how firms and other organizations co-produce and create values from new mobile technologies and applications. His research projects involve analyzing processes of value creation in this emerging market, focusing on co-production processes in the context of mobility offerings provided by emerging constellations of firms.

Michela Cozza holds a PhD in Information Systems and Organizations from the University of Trento, Italy. She is a member of Research Unit on Communication, Organizational Learning and Aesthetics (www.unin.it/rucola). Her research interests centre on issues addressed by feminist/gender studies and feminist/gender technology studies: in particular, the construction of male and female careers in work settings. She teaches Public Policies-Gender Auditing at the University of Trento-Master in Gender policies in the labor world. Her current research concerns the storytelling and organizational change and the social construction of gender in organizations and scientific-technological sectors, with particular regard to the construction of gender through discursive practices.

Aleksandra Djukic, MSc in architecture and urban planning, is Ass. Professor at the Faculty of Architecture (Department of Urbanism), University of Belgrade. Besides lecturing on “Open Public Spaces- Composition”, “Urban design studio” and “Urban Morphology” she has been a research fellow in several national and international research studies and projects. She is currently engaged in the research project, founded by the Ministry of Science of the Republic of Serbia and two COST actions. At the moment she is Vice chief of Department and the member of the Council of the Ministry of Environment and Spatial Planning. She studied at the Faculty of Architecture, University of Belgrade, participated in numerous international conferences, workshops and summer schools and her papers have been published in various national and international professional journals, magazines and monographs and two times won best paper rewards. She is also a project leader in a couple of Master plans and Urban Designs. She is a member of Serbian Town Planners Association. Her professional interests in research and teaching are urban design, urban morphology and transformations, sustainable development and development policies.

Dr. Georg Dold has studied economics, business administration and commercial information systems. He graduated from Hohenheim University in Stuttgart, Germany in 1991 and obtained a doctoral degree in 1996. He researched in the area of information management and its application in the area of corporate sustainability management. He developed environmental information systems in various contexts of corporate management. Together with Daimler-Benz Research he developed an IT system to support the holistic evaluation of products and processes in the automotive industry. He currently works in the design and development of IT banking applications and lectures at Potsdam University of Management and Communication and Hohenheim University.

Per Forsberg is a lecturer and researcher at University of Borås. His previous research consists of critical ethnographical studies and critical perspectives on accounting. His ongoing research projects concern the challenge how to make companies and organizations more connected to each other and to the wider community. The focus is mainly on what accounting and different accounting systems do to human relations and what relations they constitute.
Univ.-Prof. Dr. **Hans-Dietrich Haasis** studied industrial engineering, graduated in 1987 and promoted in 1993 to professor at the University of Karlsruhe. Since 1994 he is full professor for Business Administration, Production Management and Industrial Economics at the University of Bremen. From 1998 to 2001 he was Dean of the Department of Economics. Since December 2001 he is director of the ISL - Institute of Shipping Economics and Logistics, Bremen. He is member of the Council of Supply Chain Management Professionals as well as member of the Editorial and Review Boards of „Logistics Research“, „OR Spektrum“, „International Journal of Operations and Quantitative Management“, and the „International Journal of Applied Logistics“. He was invited to give guest lectures amongst others at the St. Petersburg State University of Economics and Finance, and the Hunan University of Changsha, China. In 2003 he received the B.A.U.M.-Environment Award.

**Greger Henriksson** is a senior researcher at the Division of Environmental Strategies Research at KTH Royal Institute of Technology, Stockholm. His research draws on habits and cultural patterns of travel and consumption in relation to environmental issues. He has been employed at the Stockholm University 1996-2001; at the Swedish Defense Research Agency 2002-2004; and at the Royal Institute of Technology (KTH), Stockholm 2004-current. At present he is conducting research on communications respectively waste handling. Earlier he has worked in research programmes on sustainable cities, sustainable consumption (EU-funded) and the introduction of congestion charges in Stockholm. Henriksson holds a MA (1994) and a Ph.D. (2008) in European Ethnology at Lund University. Henriksson has participated at a handful of national and international conferences on sustainability and has also been teaching students of planning at the Royal Institute of Technology in matters of cultural patterns and future study methodology. Earlier work-life experience includes educational tasks and museum work.

**Mattias Jacobsson** is a Lecturer and a PhD candidate at Umeå School of Business, Umeå University. His current research mainly concerns projects, project communication, ICT and coordination issues -- with a present empirical focus on the construction industry. He moreover primarily teaches project management, organizational theory and leadership. Jacobsson has a Degree of Licentiate of Philosophy, a Master of Social Science with a major in Business Administration, a Degree of Master in Information Technology in Business Development and a University diploma in Law. His previous work experiences span from the ICT industry to the insurance and real estate business.

**Anders Klitmøller**, Research Assistant at Aarhus School of Business, Aarhus University. He conducts research on cross-cultural management and innovation. He has published in several Danish journals, and is currently working with Lean Management in a cross-cultural and international perspective.

Prof. Dr. **Martin Kreeb** has studied economics, business administration and environmental management at Hohenheim University and St. Gallen University. He graduated from Witten/Herdecke University, Germany in 1999 and obtained a doctoral degree at Bremen University. Since 2009 he is professor for Sustainable Marketing at the Potsdam University of Management and Communication (UMC) for Applied Science. Kreeb’s research fields are corporate sustainability management, environmental information systems, environmental cost management, sustainable communication and media. Since 2003 he was management director of the research projects ecoradar and balance, financed by the German ministry of research and communication. He gives lectures at Potsdam University of Management and Communication (UMC), Hohenheim University and Tübingen University.
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**Jakob Lauring**, Associate Professor at Aarhus school of Business, Aarhus University. He conducts research on cross-cultural management and interaction, multicultural teams and diversity management. Specifically he has focused on intercultural communication, knowledge sharing and language use. He has published in international books and journals such as the International Journal of Cross Cultural Management, Journal of Business Communication and International Journal of Human Resource Management. He has received a number of research awards for his work on cross-cultural management and diversity management.

Associate professor **Mikael Lind** (http://www.adm.hb.se/~ML) is connected to the University of Borås, Viktoria Institute, and Linköping University, Sweden. He is the director of the informatics department and the founder of the InnovationLab at the School of Business and Informatics in Borås. He is also the co-founder of the Swedish GSI (Graduate School of Informatics). He is associated to the research network VITS in Sweden and is active in different international communities such as Language/action and Pragmatic Web. He is also part of the management board for the AIS special interest group SIGPrag (www.sigprag.org). His research focus is on Management, e-Service Innovation, Method Engineering, and Research Methods for Information Systems Development. His research is mainly characterized by empirically driven theory and method development, action research, design science, multi-grounded theory, and practical theory. He is also the project manager of the citizen-centric e-service project e-Me – turning the Internet around (www.e-me.se) as well as associate editor for the open journal Systems, Signs & Actions (www.sysiac.org).

**Anneli Linde** is a Lecturer at Umeå School of Business, Umeå University. Her research is interest in primarily on IT based management systems in multi-project organizations and she has several international publications in this area. Present research focuses on the relation between ICT and sustainability and environmental issues in the construction industry. Linde has a long experience of teaching management and leadership both at Chalmers University of Technology as well as at Umeå University. She has a Master’s Degree in Civil Engineering (construction management) as well as several years of work experience from the construction industry.

**Henrik Linderoth**, PhD, assistant professor at Umeå School of Business, and University of Skövde. His research interest is primarily focused on ICT-triggered change processes and consequences of project based organizing. Linderoth has accomplished studies of ICT use in for example the health care sector.

**Cecilia Mark-Herbert** is an associate professor at the Department of Economics at the Swedish University of Agricultural Sciences. She works as a researcher and lecturer in marketing. Her specialization is in sustainable marketing management and most of her research is related to economic, environmental, social and ethical aspects of agricultural production. In her scientific perspective of marketing management communication holds a central role – as a basis for building relationships in a long-term perspective. Much or her previous research is in the field of R&D Management with a focus on the development of health related food products (so called functional foods).

Holder of a PhD in Sociology from the University of Yaounde I (Cameroon), **Honoré Mimche** worked at the National Center of Education (Ministry of Scientific Research and Innovation) as Senior Researcher. He is currently teaching at the “Institut de Formation et de Recherche Démographiques” (IFORD) of the University of Yaoundé II, where he offers courses on qualititative approaches, Sociology of population, family and household demography as well as field surveys. Since 2006, he is country coordinator of the Network “Family and Schooling in Africa”. He is the author of several articles in national and international journals and has been co-author in several scientific documents.

**Tohnain Norbert Lengha**, has a PhD in Rural Sociology from the University of Yaounde I, Cameroon. He is a researcher with the Cameroon Ministry of Scientific research and Innovation. He is also lecturer of Rural Sociology at the University of Yaounde I. He has published several articles in the domain of sociology in general and Rural Sociology in particular. He has been involved in many research projects funded by both the national and International research organizations. He is currently the coordinator of a project on: *Children living with disabilities and Education in Cameroon: Challenges and perspectives*, funded by the Educational Research network for West and Central Africa.

**Elke Perl-Vorbach** studied business administration and environmental systems sciences at the University of Graz, Austria, and Lund University, Sweden. Since 2005 she is a scientific assistant at the Institute of Systems Sciences, Innovation and Sustainability Research (former Institute of Innovation and Environmental Management) at the Karl-Franzens-University of Graz. In her dissertation on “Implementing environmental information systems – An analysis on an internal and inter-company level” she investigated informational aspects as enablers for sustainable development in an interorganisational perspective. Further research projects cover sustainable supply chains and recycling networks, sustainability networks, sustainable product service systems, sustainable systems innovation and innovation management for SME.

**Jonas Rorarius** has professional experience from both the public and the private sector related to sustainable development and corporate social responsibility. His academic background includes Bachelor Degree in International Politics and Economics from the University of Wales, Aberystwyth (UK). He has also a Master Degree in Ecological Economics from the Mälardalen University (Sweden) and a Master of Science Degree in Environmental Science from the Swedish University of Agricultural Sciences and Uppsala University (joint degree). Both master degrees had an interdisciplinary approach focusing
on sustainability issues. Jonas Rorarius’ current academic interest is related to corporate sustainability issues focusing on environmental communication aspects.

Christopher Rosenqvist is Assistant Professor at the Centre for Information and Communication Research (CIC), Stockholm School of Economics. Since 1996 he has participated in several research projects within the field of media product development. After completing his Ph.D. thesis at the Royal Institute of Technology he joined the Stenbeck Group (Metro, MTG, and Tele2). In 2003 he returned to academia to assume responsibility for media management education at the Stockholm School of Economics. His main research interest is customer-oriented product development, specifically in helping media corporations to react faster to market changes and to seize business opportunities.

Minna Räsänen is a senior researcher in the Human-Computer Interaction group at KTH Royal Institute of technology, Stockholm and a lecturer in Media Technology at Södertörn University. She has studied computer science, holds an M Sc with major in social anthropology (1998) and a Ph D in Human Computer Interaction (KTH, 2007). Räsänen’s research draws primarily on investigation and analysis of social practices. She is interested in encounters between people and their acting with and through technology. She has worked in projects where communication environments with audio and video have been established to span and connect geographically distant workplaces (2002-2004, 2006) and in a project (EU-funded), in which communication with and among robots was in focus (2007). Her current research concern in part; social practices of ICT use with explicit objectives of sustainability and in part; work organization and work processes.

Dr. Arun Sahay, a hard-core business executive turned an academician has been a champion of both the corporate and academic world. Starting his career as an academician, he turned to the corporate world early in life and wading through both public and private sectors, he made to the top to become the Chairman and Managing Director of Scooters India Limited, a company that was declared a mortuary case only to be given a ceremonial burial. The turnaround of Scooters India Limited, under his leadership, is considered a management miracle both by the practicing managers as well as academicians. In recognition of this, he was made the founder President of the Strategic Management Forum of India. As a mastermind in strategy, he was invited to serve on many Corporate Boards as well as those of the technical and management Institutions. He has been conferred many corporate awards, has written three books, further two are in pipeline and has written several articles in the field of Environmental Management, Sustainability and CSR. He was awarded the Best Researcher of the year 2006 by Management Development Institute.

Susanne Sweet is Associate Professor at Stockholm School of Economics (SSE), with a specialization in sustainable market and marketing research. She is the founder and acting chair of Sustainability Research Group, SuRe, at SSE since 2003 (http://www.suregroup.se). Her research field includes Corporate Social Responsibility (CSR) and Social and Environmental Sustainable Business Development. Current research projects at SuRe includes sustainable business models at the base-of-the-pyramid; markets and marketing of ecological foods; micro finance and poverty alleviation; the role of the financial market in shaping CSR etcetera. She is also a board member of the international research network Greening of Industry Network, GIN (http://www.greeningofindustry.org), with offices in Europe, North America and
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Asia. She is chairing the publishing group in GIN and part of the editorial board in the journal Business Strategy and the Environment. She is also acting and founding member of the Nordic research group, NCCR, Nordic Center of Corporate Responsibility (members are SSE, CBS, HSE, BI and Reykjavik University). Her research appears in journals and books, for example: *Scandinavian Journal of Management; Journal of Cleaner Production; Business Strategy and the Environment.*

**Vesna Tomic**, BSc in architecture and urban planning, worked in the Institute for Architecture and Urban Planning of Serbia, the Town Planning Institute of Belgrade, and presently working in Ski Resorts of Serbia. He was also a Board Member of Town Planner Association of Belgrade and Association of Architects of Belgrade. She was born in 1964, in Novi Sad, Serbia, and studied at the Faculty of Architecture, University of Belgrade. Worked as a project leader on several detailed town planning designs of housing settlements, town planning projects and studies, and was as a member of the synthesis team of the Master Plan of Belgrade 2021. Also received several awards for her professional accomplishments at the Urban Exhibition, organized by the Serbian Town Planners Association. Her professional interests are in the field of new urban planning ideas and practice, especially relevant to problems of methodology and implementation of new technologies.

**Marco Tortora** is Adjunct Professor in Economic Geography and Geopolitics at the University of Florence, and in International Business at Kent State University, Florence Program. He is also a faculty member of the Florentine School of Communication and collaborates with the Economics Department at University of Florence. His research interests are: international business and globalization, media and communication, information markets, sustainable development and energy. Current and recent research projects include: sustainable tourism and the marketing of places, new media and business organizations, global and international news agencies. Dr. Tortora also works as a consultant in the communication and marketing industry and has been member of National Committees and Board of Directors for not-for-profit associations in the Media and Education field.

**Ozge Yalciner Ercoskun** is a research assistant in the City and Regional Planning Department of the Gazi University, Ankara, Turkey. She graduated from the City and Regional Planning Department of the Istanbul Technical University in 1998. She completed her master's studies in the Geodetic and Geographic Information Technologies Department of the METU in 2002. She got her Ph.D. degree from the City and Regional Planning Department of the Gazi University in 2007. She has attended several national and international congresses; summer schools and workshops related to ecological urban planning and geographic information systems. She has written more than 35 papers on sustainable urban design and ecological and smart urban planning, geographic information systems and information technologies. She worked as a researcher in many national and institutional projects. She has awards about sustainability and urban growth, sustainable tourism and is the member of International Sustainable Development Research Society.