About the Contributors

**Roderick P. Hart** holds the Shivers Chair in Communication and is Professor of Government at the University of Texas at Austin. He is the author or editor of twelve books including *Campaign Talk: Why Elections Are Good for Us* (Princeton, 2000) and *Political Keywords: Using Language that Uses Us* (Oxford, 2005). His most recent work (with Jay Childers and Colene Lind) is *Political Tone: How Leaders Talk Why* (Chicago, 2013). He is the creator of DICTION: The Text-Analysis Program.

***

**Neveen Abdelrehim** is an Associate of the Higher Education Academy of U.K. She holds BA and MA degrees in Accounting, and a PhD in Accounting from The University of York – The York Management School. Her main research interests are business history, corporate social responsibility, financial performance, and disclosure practices.

**Thomas H. Allison** is a doctoral candidate in the division of management and entrepreneurship at the University of Oklahoma. His research centers on entrepreneurial resource acquisition, the antecedents of micro-lending decisions, and the effects of narrative and rhetoric on investment decisions. His research has been published in *Journal of Business Venturing* and *Family Business Review*.

**Joel Amernic**, a faculty member at the Joseph L. Rotman School of Management, University of Toronto, has served as editor of *Canadian Accounting Perspectives* and on several editorial boards. He has published extensively in scholarly and practitioner journals; his current research interests include the accountability language of top management, financial reporting, and accounting education.

**Vanessa Beasley** (B.A., Vanderbilt, 1988; M.A., Ph.D., University of Texas, 1991, 1996) is Associate Professor of Communication Studies. She is also Director of the Program in American Studies. She teaches undergraduate classes in mass media and politics as well as the history of U.S. political oratory. Her research focuses on presidential rhetoric; she is the author of *You, The People: American National Identity in Presidential Rhetoric* (Texas A&M University Press, 2004) and editor of the volume *Who Belongs in America? Presidents, Rhetoric, and Immigration* (Texas A&M University Press, 2006). Her current research traces changes in presidential rhetoric on race from LBJ to Obama.

**Ben Blackford** holds BS and MBA degrees from Northwest Missouri State University and a PhD from the University of Nebraska – Lincoln. He specializes in strategic management, entrepreneurship, human resources, and marketing. He has a variety of research interests including the impact of interpersonal interactions on all aspects of organizations, humor in marketing, and a variety of pedagogy topics. Ben serves as advisor for multiple student organizations and consults with local businesses and community groups.
J. Christian Broberg is an Assistant Professor of Entrepreneurship and earned his PhD from Texas Tech University. Professor Broberg’s research interests include determinants of innovative activity, business model innovation, entrepreneurial teams, and strategic leadership.

Craig R. Carroll holds a PhD in Journalism from the University of Texas at Austin. His research interests include corporate reputation measurement and monitoring, communication research and evaluation, corporate social responsibility, organizational change, organizational image, and identity and issue audits.

Charles H. Cho is currently Professor of Social and Environmental Accounting at ESSEC Business School. His research interests are Social and Environmental Accounting/Reporting and Corporate Social Responsibility (CSR). He has published numerous articles in this area in refereed academic journals such as Accounting, Auditing and Accountability Journal, Accounting, Organizations and Society, Critical Perspectives on Accounting, the European Accounting Review, the Journal of Business Ethics, and Social and Environmental Accountability Journal, and was an invited author of chapters in several books.

Russell Craig has served as a senior faculty member at universities in Australia, the United States, Canada, and New Zealand. His main research interests include financial reporting, management education, and the accountability discourse of executives. His research has appeared in journals such as Accounting, Auditing, and Accountability Journal; Accounting, Organizations and Society; Abacus; Human Relations; and the Journal of Business Ethics.

Elizabeth Demers holds an MSc in Statistics and a PhD in Business Administration, both from Stanford University, as well as BA and MAcc degrees in Accounting from the University of Waterloo (Ontario, Canada). Professor Demers’ current research interests broadly relate to the use of accounting and non-financial information in making economic decisions about the firm. Her studies investigate IPO failure prediction, technology stock market bubbles, Internet stock valuations, the marketing role of IPOs, the influence of CEO career concerns on earnings management, and the relation between managerial linguistic properties and various stock performance metrics. Her research has been published in top peer reviewed journals such as The Journal of Accounting Research, The Journal of Financial Economics, The Review of Accounting Studies, Contemporary Accounting Research, the Journal of Business Finance & Accounting, and she has also been quoted or cited in leading practitioner outlets such as Fortune, Forbes, The Industry Standard, eCompany, Money, Investor Relations Magazine, The Economist, and the Harvard Business Review. She is an associate editor of The Journal of Business Finance & Accounting, serves on the editorial boards of The Journal of International Accounting Research.

Alan Edkins holds an MS in Management and Business Finance from the University of York. He has worked as a buyer and brand manager for various companies in the United Kingdom. His interests include trend analysis, forecasting, and customer insight.

Sabine Einwiller holds a degree in psychology from the University of Mannheim, Germany, and received her PhD in Business from the University of St. Gallen, Switzerland. Her current research interests focus on causes and measurement of corporate reputation, CSR communication, and the effects of negative publicity.
Arman Eshraghi holds BSc and MBA degrees from Sharif University and PhD in Finance from the University of Edinburgh. He previously worked as a visiting scholar in Manchester Business School and an honorary researcher in University College London. His main line of research investigates the impact of psychological attributes on investment decision-making and financial performance, and has received academic awards and press coverage in such journals as Financial Times, Washington Post, and the Globe and Mail.

Ronen Feldman is a member of HU Business School’s Internet Technologies group. He holds B.Sc. in Mathematics, Physics, and Computer Science from the Hebrew University and a PhD in Computer Science from Cornell University. His main research interests are data mining, text mining, information extraction, sentiment analysis, and big data.

Sunita Goel is an Assistant Professor of Accounting with a Ph.D. in Information Science. Dr. Goel teaches intermediate accounting in the School of Business. She also has interest in accounting information systems, computer auditing and financial accounting. Her research interests include detection of corporate fraud using linguistic analysis.

Lena Golubovskaja holds both Master’s and PhD degrees in Finance from the National University of Ireland at Maynooth. Her current research interests include security market pricing, portfolio risk management, and factor modeling of asset returns.

Suresh Govindaraj obtained his PhD from Columbia University in New York City. He has taught at Columbia University, New York University, and Northwestern University. His research interests are in the area of financial economics, accounting, taxation, and regulation.

Wei Guo’s research interests center on the social and psychological processes that influence top executive behavior, firm stakeholder management, competitive behavior, and resource acquisition.

Mahani Hamdan is a member of the Brunei Darussalam Accounting Standards Council. She holds BA (Hons) and MA degrees in Accounting and Financial Management from Sheffield and Leeds University (UK) respectively, and a PhD in Management from Queensland University of Technology. Her research interests include management accounting, corporate social responsibility, organisational behaviour, organisational culture, and quality assurance.

Elaine Henry, before earning her PhD from Rutgers University, worked in corporate finance with Lehman Brothers, strategy consulting at McKinsey & Company, and corporate banking at Citibank. Earlier, she received her MBA with high distinction from the Harvard Business School. An editorial board member for Financial Analysts Journal, Dr. Henry’s primary research interests include financial reporting as communication, related party transactions, and international financial reporting.

Boris Kabanoff holds a PhD in Industrial-Organisational Psychology from Flinders Adelaide. He is a Fellow of the Australian and New Zealand Academy of Management and a Member of the US Academy of Management. His main research interests are in the areas of organizational values, and managerial and organizational cognition with a particular interest in the application of content analytic methodology to the study of problems in those areas.
Andrew J. Leone is the Vice Dean of Faculty and Arthur P. Metzger Professor of Accounting. He is interested in economics-based empirical research on the interplay between management incentives, accounting choice, and capital markets. In addition to broad-based research in these areas, professor Leone has also conducted research focused on healthcare organizations.

Philip Linsley, after graduating in Philosophy, qualified as a chartered accountant, subsequently working as a financial controller in industry and as a director of a UK based professional accountancy training company. Philip has significant experience as an academic lecturer and researcher and is Head of the Accounting and Finance group at the University of York Management School. He teaches in the areas related to finance, accounting and risk. His research interests are risk-related and include investigating risk disclosure within the annual reports of financial and non-financial firms, risk and culture, risk management, and risk systems.

Sangsang Liu holds a master degree in Mathematics of Finance from Columbia University. Her research interests include capital markets anomalies, portfolio selection, and empirical asset pricing.

Joshua Livnat holds a BS in Mathematics and Statistics from Hebrew University in Israel, and Masters and Ph. D. in accounting from NYU. He has served on the faculty of NYU Stern for 23.5 years. His primary research interests include capital markets, effects of various accounting disclosures on stock prices, equity valuation, and factors in portfolio construction.

Aaron McKenny is a doctoral candidate in the division of management and entrepreneurship at the University of Oklahoma where he investigates phenomena centering on the intersection of strategic management and entrepreneurship. McKenny serves on the editorial board of Family Business Review and his research can be found in journals including Journal of Business Venturing, Family Business Review, Organizational Research Methods, Journal of the Academy of Marketing Science, Business & Society, and Business Communication Quarterly.

Janet Luft Mobus holds a BA in Economics from the University of California (Davis), an MBA in Accounting from San Diego State University, and a PhD from the University of North Texas, also in Accounting. She joined the accounting faculty at Pacific Lutheran University in 2008. Dr. Mobus’ research interests include financial accounting, managerial accounting, auditing, and financial statement analysis.

Samuel A. Nelson serves on the Editorial Board of the Journal of Leadership and Organizational Studies. His research interests are in the areas of business strategy, entrepreneurship, organizational behavior, and business ethics. Sam has consulted multiple start-up companies and has extensive management experience at Intel Corporation and General Motors.

Den M. Patten’s primary body of research investigates the existence, motivations, and impacts of corporate social and environmental disclosure.
Robin W. Roberts (MBA 1982, Ph.D. 1987) serves on the Executive Council of the Centre for Social and Environmental Accounting Research. Previously, he served on the faculty at the University of Missouri-Columbia and Iowa State University. Dr. Roberts’ research interests include ethics and regulation in the accounting profession.


Pierre L. Siklos earned his PhD in economics in 1981, at Carleton University (Ottawa, Ontario). He specializes in macroeconomics with an emphasis on the study of inflation, central banks, and financial markets. His research interests include impact of monetary and fiscal policies, time series modeling, and forecasting. He is a Senior Fellow at the Centre for International Governance Innovation and the C.D. Howe Institute where is a member of its Monetary Policy Council.

Richard Slack is a faculty member of the Accounting group at Durham University Business School. He is on the editorial board for Accounting and Business Research and the Journal of Applied Accounting Research. Richard’s main research interests concern the voluntary social and environmental disclosures made by businesses to stakeholders, and the use and usefulness of these disclosures. He is particularly interested in the language and style of communication employed within annual reports.

Ronda M. Smith holds degrees in Business Administration, Industrial / Organizational Psychology and a PhD in Business Management. Prior to joining academic ranks, Ronda held positions with some of America’s well-known companies including the Walt Disney World Resort, ConAgra Foods, and Union Pacific Railroad.

Stuart Soroka is an Associate Professor of Political Science McGill University and holds a PhD in Political Science from the University of British Columbia, and is currently a William Dawson Scholar at McGill University. His research interests include political communication, public opinion, public policy, political psychology, and social welfare and healthcare policy.

Carissa L. Tudor’s current research interests include international political economy, tax policy, and the interaction between corporate behavior and public policy. She holds a Master’s degree in Math and Statistics from Georgetown University and a Bachelor’s degree from Claremont McKenna College.

Clara Vega holds a B.A. in Mathematics and Economics (summa cum laude) from Rutgers University and a Ph. D. degree in Economics from University of Pennsylvania. She is also an associate editor of the Journal of Business and Economic Statistics. Her research focuses on price discovery, how information is incorporated into asset prices, and market microstructure issues. Her research has been published in the American Economic Review, Journal of Finance, Journal of Financial Economics, Review of Financial Studies, Review of Economics and Statistics, and other Journals. Previously, Clara Vega was an assistant professor at the Simon School of Business at the University of Rochester.
Liang “Lucas” Wang is a doctoral candidate in the general management group at Ivey School of Business. He holds a BA from Jinan University, China, and a MA from University of Nebraska – Lincoln, USA. His research studies the global strategies of multinational enterprises from a multiple stakeholder perspective.

Julia Yu is a member of Accounting Division at the Nanyang Business School. She holds MSc degree from the Hong Kong University of Science and Technology University and a PhD in Accounting from the University of Georgia. She is interested in economic-based empirical research on the interplay of accounting information, disclosure incentives, and capital markets.