Taha Chaiechi is currently a senior lecturer in the Discipline of Economics, School of Business at the James Cook University, Australia. She received her doctorate in economics in 2009 from University of Newcastle in Newcastle, Australia. Dr. Chaiechi believes in the principles of effective demand and that demand matters in both the short-run and long-run. Through her research, she actively pursues innovative empirical objectives aimed at shedding light on contemporary economic problems and issues. Dr. Chaiechi’s works address an array of practical areas, including the macroeconomic effects of events, health economics, and environmental and climate change economics. She is committed to the ideal that the accumulative development of economic theory is only possible when that theory is continuously examined in terms of its capacity to both explain the real world and to provide reliable recommendations to public policy. Accordingly, her work is methodological in nature, driven by the need to provide a method to answer important real world questions.