About the Contributors

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Philip Cheng (Australian Catholic University, Faculty of Law and Business) has more than 25 years of experience in university teaching, research, and administration (including members of Academic and Faculty Boards, Dean, Head of Department, members of Learning and Teaching Committee, and other committees). During that time, he has assumed responsibilities in Australia, Singapore, Hong Kong, and China. Philip has been teaching in various disciplines, finance, and accounting included. He has been an active researcher with close to 80 research outcomes, including quality refereed journal articles and conference papers. Philip is a member of the editorial board of two journals. Philip’s recent interest is in multidisciplinary behavioural research in finance, accounting, marketing, and neuroscience.

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