Appendix D: 2000 Survey Cover Email

11/2/2000

Attn: Educators Involved in Distance Learning (please forward within your institution if necessary)

The increased use of distance learning is one of the most controversial subjects in American higher education today. Yet clear and comprehensive information on why and how distance learning is being implemented in higher education is hard to find. By completing the linked survey you can contribute to a better understanding of distance learning in higher education, and receive the results of the study as well.

As part of a dissertation project at Claremont Graduate University, I am conducting research on the implementation and practice of distance learning in higher education. This research focuses on patterns of distance learning administration in higher education, including reasons for adoption and administrative practices.

If you do not feel qualified to complete this survey, please forward it to the person at your institution most knowledgeable about distance learning. If you do not believe that your institution is involved in distance learning of any kind, please reply to this email with that statement.

The survey is completed through a convenient computer form. Simply go to the following URL: http://www.webcom.com/exed.

Thank you.

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