Table of Contents

Editorial Preface

iv Maria Manuela Cruz-Cunha, Polytechnic Institute of Cavado and Ave, Barcelos, Portugal
João Varajão, University of Minho, Guimarães, Portugal

Research Articles

1 Web Portals for Financial Analytics: How Effective Are They from the End-Users’ Perspective
   Alexander Y. Yap, Elon University, Elon, NC, USA

19 Sharing Video Emotional Information in the Web
   Eva Oliveira, Digital Games Research Centre (DIGARC), Polytechnic Institute of Cávado and Ave, Barcelos, Portugal
   Teresa Chambel, LaSIGE, University of Lisbon FCUL, Lisbon, Portugal
   Nuno Magalhães Ribeiro, Centro de Estudos e Recursos Multimédicos (CEREM), Universidade Fernando Pessoa, Porto, Portugal

40 Application of TOPSIS for Solving Optimal Brand Communication Effect on the Portal
   Yueh-Hua Lee, Department of Business Administration, Tamkang University, New Taipei City, Taiwan
   Feng-Yi Wu, Department of Management Sciences, Tamkang University, New Taipei City, Taiwan

53 The Brazilian Transparency Portal
   Giovanni Bogéa Viana, Instituto de Computação, Universidade de Campinas, Campinas, Brazil
   Maria Beatriz Felgar de Toledo, Instituto de Computação, Universidade de Campinas, Campinas, Brazil

71 Towards Ontology Driven Semantic Conflicts Detection in Web services at Message Level
   Ibrahim Ahmed Al-Baltah, Department of Software Engineering and Information System, Faculty of Computer Science and Information Technology, Universiti Putra Malaysia, Serdang, Selangor, Malaysia
   Abdul Azim Abdul Ghani, Department of Software Engineering and Information System, Faculty of Computer Science and Information Technology, Universiti Putra Malaysia, Serdang, Selangor, Malaysia

Copyright

The International Journal of Web Portals (IJWP) (ISSN 1938-0194; eISSN 1938-0208). Copyright © 2013 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.