Table of Contents

Research Articles

1 A Random Utility Model for Shareholders Capturing the Disposition Effect
   Alfred Ka Chun Ma, CASH Axiom Capital Limited, Hong Kong
   Justina Yuen Ki Cheung, J.P. Morgan, Hong Kong

16 On Design and Development of QLIFEX: An Expert System for Social Area
   Irena Atanasova, Department of Informatics, South-West University “Neofit Rilski”,
   Blagoevgrad, Bulgaria & Faculty of Economics, University of Pardubice, Pardubice,
   Czech Republic

36 Behavioral Health and Relational Dynamics
   David S. Bathory, Psychology Department, Bathory International LLC, Somerville, NJ, USA

53 The Contribution of the UK’s Behavioural Insights Team
   Simon James, Department of Organization Studies, University of Exeter Business School,
   Exeter, UK

Copyright
The International Journal of Applied Behavioral Economics (IJABE) (ISSN 2160-9802; eISSN 2160-9810), Copyright © 2015 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.