# Table of Contents

**SPECIAL ISSUE ON PAPERS FROM THE FUTURE e-LEARNING 2012 CONFERENCE, ISTANBUL UNIVERSITY**

## Editorial Preface

iv  **Sushil K. Sharma**, Miller College of Business, Ball State University, Muncie, IN, USA

## Research Articles

1  **Students’ Satisfaction from E-Learning System: A Case Study of Virtual University of Pakistan**  
Sadia Jaeeen, Department of Sociology, Virtual University of Pakistan, Lahore, Pakistan  
Aisha Muhammad Din, Department of Mass Communication, Virtual University of Pakistan, Lahore, Pakistan  
Muhammad Farhan Sadiq, Department of Management Sciences, Virtual University of Pakistan, Lahore, Pakistan

14  **An Analysis of the Education Category in App Markets**  
Şebnem Özdemir, Department of Informatics, Istanbul University, Istanbul, Turkey  
Emre Akadal, Department of Informatics, Istanbul University, Istanbul, Turkey  
Zerrin Ayvaz Reis, Hasan Ali Yücel Faculty of Education, Istanbul University, Istanbul, Turkey

31  **The Examination of User Habits through the Google Analytic Data of Academic Education Platforms**  
Zeki Özen, Department of Informatics, Istanbul University, Istanbul, Turkey  
Fatma Onay Koçoğlu Bakoğlu, Department of Informatics, Istanbul University, Istanbul, Turkey  
Şamil Beden, Enocta, Istanbul, Turkey

46  **A Roadmap to Implement Rapid Transition as a Proposal of e-Learning Model**  
M. Erdal Balaban, Department of Quantitative Methods, Istanbul University, Istanbul, Turkey  
Elif Kartal, Department of Informatics, Istanbul University, Istanbul, Turkey

## Copyright

The *International Journal of E-Adoption (IJEA)* (ISSN 1937-9633; eISSN 1937-9641), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

---

The *International Journal of E-Adoption* is indexed or listed in the following: Bacon’s Media Directory; Cabell’s Directories; Compendex (Elsevier Engineering Index); DBLP; GetCited; Google Scholar; INSPEC; JournalTOCs; Library & Information Science Abstracts (LISA); MediaFinder; SCOPUS; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich’s Periodicals Directory.