# Table of Contents

## International Journal of E-Business Research

**Volume 12 • Issue 3 • July-September-2016 • ISSN: 1548-1131 • eISSN: 1548-114X**

*An official publication of the Information Resources Management Association*

## Research Articles

1. **On Some Misconceptions Concerning Digital Banking and Alternative Delivery Channels**
   Aijaz A. Shaikh, Jyväskylä University School of Business and Economics, University of Jyväskylä, Finland
   Heikki Karjaluoto, Jyväskylä University School of Business and Economics, University of Jyväskylä, Finland

17. **What Factors Determine the Usage of Online Games One Year Later?**
   Huynh Van Nguyen, Chang Gung University, Taoyuan, Taiwan
   Jiajun Yu, Suzhou Institute of Industrial Technology, Suzhou, China
   Ching-I Teng, Chang Gung University, Taoyuan, Taiwan & Chang Gung Memorial Hospital, Taoyuan, Taiwan

26. **A Modified Approach For Information Systems Success In The Context Of Internet Banking Using Structural Equation Modelling with R: An Empirical Study From India**
   Veeraraghvan Jugannathan, National Institute of Technology (NIT), Trichy, India
   Senthilarasu Balasubramanian, National Institute of Technology (NIT), Trichy, India
   Thamaraiselvan Natarajan, National Institute of Technology (NIT), Trichy, India

44. **E-Retail Adoption in Emerging Markets: Applicability of an Integrated Trust and Technology Acceptance Model**
   Amresh Kumar, Research Development Center, Asia Pacific Institute of Management, New Delhi, India
   Pallab Sikdar, Bharatiya Vidya Bhavan’s Usha & Lakshmi Mittal Institute of Management (BULMIM), New Delhi, India
   Md. Moddassir Alam, Birla Institute of Technology (BIT), Mesra (Off campus, Noida), India

## COPYRIGHT

The *International Journal of E-Business Research (IJEBR)* (ISSN 1548-1131; eISSN 1548-114X), Copyright © 2016 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of E-Business Research* is indexed or listed in the following: ACM Digital Library; Bacon’s Media Directory; Burrelle’s Media Directory; Cabell’s Directories; CSA Illumina; DBLP; DEST Register of Refereed Journals; Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; JournalTOCs; KnowledgeBoard; MediaFinder; Norwegian Social Science Data Services (NSD); SCOPUS; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich’s Periodicals Directory