

# International Journal of Sustainable Economies Management

April-June 2014, Vol. 3, No. 2

## Table of Contents

### RESEARCH ARTICLES

- 1 **Modelling Research on Consumer Attitude Toward Car Brands**  
*Vlad (Uta) Daniela Steluta, Bucharest University of Economic Studies, Bucharest, Romania*
- 16 **Wine Tourism in Romania Case Study: Dealu Mare Vineyard**  
*Adrian Nedelcu, Faculty of Economic Sciences, Petroleum-Gas University, Ploiesti, Romania*
- 27 **The Expansion of the Main EU Competitors' Supply Chains: Brazil's Case**  
*Cornelia-Florentina Alboiu, Casa Academiei, Bucharest, Romania*  
*Dan-Marius Voicilas, Casa Academiei, Bucharest, Romania*  
*Iuliana Ionel, Casa Academiei, Bucharest, Romania*
- 41 **Imbalances in the Cadastre and Land Book: Impediment to the Economic Development of Agriculture and Rural Area Overall**  
*Ramona Dobre, Bucharest University of Economic Studies, Bucharest, Romania*
- 50 **Cultural Differentials Modify Change: Comparativeness of the SADC and the US**  
*Mambo G. Mupepi, Seidman College of Business, Grand Valley State University, Grand Rapids, MI, USA*  
*Patience Taruwinga, Business Division, Saint Joseph's College, Rensselaer, IN, USA*

### Copyright

The **International Journal of Sustainable Economies Management (IJSEM)** (ISSN 2160-9659; eISSN 2160-9667), Copyright © 2014 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Sustainable Economies Management* is indexed or listed in the following: Bacon's Media Directory; Cabell's Directories; Google Scholar; IndexCopernicus; JournalTOCs; MediaFinder; RePEc; The Standard Periodical Directory; Ulrich's Periodicals Directory