## **GUEST EDITORIAL PREFACE**

## **Special Issue on Selected** Papers from AMCIS 2014 Page 1

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E-government research is interdisciplinary and impactful. It integrates literature and resources from diverse domains, including information systems, public administration, management, political science and psychology. This special issue includes an expanded version of papers included in the proceedings of the 2014 Americas Conference on Information Systems. Many of these papers are from the E-government Track. We have been leaders of this track for six of the past seven years. It has been a pleasure to interact with international scholars committed to advancing research on information technology in the public sector. Each year, the track grows stronger. It continues to evolve as the field evolves.

This special issue includes seven papers that cover diverse aspects of e-government. The first paper, written by Barry A. Cumbie and Bandana Kar, is entitled "The Role of Social Media in U.S. County Governments: The Strategic Value of Operational Aimlessness." This study explores the impact of citizen demographic characteristics on the presence of social media in county-level government. The authors highlight the influence of the digital divide on this phenomenon. The results indicate that counties whose citizens have higher median household income and education levels are more likely to have social media presence on their e-government sites.

The second paper, composed by Julian Krumeich, Timo Bredehöft, Dirk Werth, and Peter Loos, is entitled "Computer-Assisted E-Customs Transactions: Proposing a System to Support Small and Medium-Sized Enterprises in Electronically Declaring International Exports." It evaluates existing approaches to declare exports electronically using the German ATLAS system. The authors posit that existing processes are insufficient. They present the concept of computer-assisted e-customs transactions and assess it using a prototype: the EXPORT system.

The third paper, written by Roland Franke, Julia Kroenung, Friedrich Born, and Andreas Eckhardt, is entitled "Influential Factors for E-Government Success in the Middle East: Case Study Evidence from Saudi Arabia." This study uses the e-government implementation success framework and a case study of e-government implementation in the Kingdom of Saudi Arabia to identify critical success factors. The authors posit that there are five cultural factors and four

demographic factors that impact the success or failure of large e-government projects.

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