

# Guest Editorial Preface

## Second Part of Special Issue on Computers and Management (ICCM) 2016

C. P. Gupta, Rajasthan Technical University, Kota, India

Nishtha Kesswani, Central University of Rajasthan, Ajmer, India

It is a great matter of pleasure for us to bring this second part of special issue of “*Journal of Cases of Information Technology (JCIT)*” covering the Six relevant papers of “International Conference on Computers and Management (ICCM) 2016” that was organized in Kota (Rajasthan) India on December 28-29, 2016:

1. An Empirical analysis of Web Navigation Prediction Techniques
2. Extracting Non-Situational Information from Twitter during Disaster Events
3. The Role of Marketing Intelligence in Brand Positioning: Perspective of Marketing Professionals
4. Improving Classification Accuracy on Imbalanced Data by Ensembling Technique
5. Fuzzy Decision Support System to enhance Productivity in Indian Coal Mining Industry
6. The Role of Organizational Culture and Process-Structure in Marketing Intelligence: Perspective of IT Professionals

The papers presented in the ICCM 2016 went through strict refereeing and examination resulting in a current rejection rate of 57.6%. We are delighted to say that this is in no small part due to the hard work the editorial board and reviewers, in not only refereeing the papers submitted but raising the standard of the quality of papers that we will publish.

Last but not the least, as the guest editor of ICCM 2016 submissions, we are thankful to people who have worked with us in planning and organizing both technical arrangements. In particular, we are thankful to program chairs for their support; the program committee for their timely reviewing of papers.

Hope that the quality research work published in this issue will be able to serve something new to Humanity and Science.

*C. P. Gupta*  
*Nishtha Kesswani*  
*Guest Editors*  
*JCIT*