Table of Contents

Journal of Electronic Commerce in Organizations

Volume 15 • Issue 3 • July-September-2017 • ISSN: 1539-2937 • eISSN: 1539-2929

An official publication of the Information Resources Management Association

Research Articles

- 1 Creating Utilitarian and Hedonic Value from Website Quality and Online Retail Performance Edward Shih-Tse Wang, National Chung Hsing University, Taichung, Taiwan
- 14 A Study of Purchase Influence and Behavioral Intention on the Adoption of Electronic Word of Mouth (eWOM) Systems

Tiong-Thye Goh, Victoria University of Wellington, Wellington, New Zealand & Zhongnan University of Economics and Law, Wuhan, China
Bing Yang, Hubei University, Wuhan, China
Xin Dai, Huazhong University of Science and Technology, Wuhan, China
Dawei Jin, Zhongnan University of Economics and Law, Wuhan, China

33 Exploring the Conceptual Nature of e-Business Projects

Benjamin Matthies, South Westphalia University of Applied Sciences, Hagen, Germany André Coners, South Westphalia University of Applied Sciences, Hagen, Germany

64 A Cloud Computing-Based Model of E-Commerce Adoption for Developing Countries

Ghada Refaat El Said, Management Information Systems Department, Future University in Egypt (FUE), New Cairo, Egypt

83 Stakeholders' Views on Self-Regulation to Protect Consumers in E-Retailing

Huong Ha, UONS, Jln Bukit Ho Swee Singapore

COPYRIGHT

The Journal of Electronic Commerce in Organizations (JECO) (ISSN 1539-2937; eISSN 1539-2929), Copyright © 2017 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The Journal of Electronic Commerce in Organizations is indexed or listed in the following: ABI/Inform; ACM Digital Library; Aluminium Industry Abstracts; Australian Business Deans Council (ABDC); Bacon's Media Directory; Burrelle's Media Directory; Cabell's Directories; Ceramic Abstracts; Compendex (Elsevier Engineering Index); Computer & Information Systems Abstracts; Corrosion Abstracts; CSA Civil Engineering Abstracts; CSA Illumina; CSA Mechanical & Transportation Engineering Abstracts; DBLP; DEST Register of Refereed Journals; EBSCOhost's Business Source; EBSCOhost's Computer & Applied Sciences Complete; EBSCOhost's Computer Science Index; EBSCOhost's Computer Source; EBSCOhost's Current Abstracts; EBSCOhost's Executive Daily Brief; Electronics & Communications Abstracts; Engineered Materials Abstracts; Gale Directory of Publications & Broadcast Media; GetCited; Google Scholar; INSPEC; International Bibliography of the Social Sciences; JournalTOCs; KnowledgeBoard; Library & Information Science Abstracts (LISA); Materials Business File - Steels Alerts; MediaFinder; Norwegian Social Science Data Services (NSD); PubList.com; SCOPUS; Solid State & Superconductivity Abstracts; The Index of Information Systems Journals; The Standard Periodical Directory; Ulrich's Periodicals Directory