

Table of Contents

International Journal of Business Analytics

Volume 5 • Issue 4 • October-December-2018 • ISSN: 2334-4547 • eISSN: 2334-4555

An official publication of the Information Resources Management Association

Research Articles

- 1 Smart Configuration and Auto Allocation of Resource in Cloud Data Centers**
Merzoug Soltane, Department of Computer Sciences, University of El-oued Algeria, El Oued, Algeria
Kazar Okba, Department of Computer Sciences, University of Biskra Algeria, Biskra, Algeria
Derdour Makhoulouf, Department of Computer Sciences, University of Tebessa Algeria, Tebessa, Algeria
Sean Eom, Department of Accounting, Southeast Missouri State University, Cape Girardeau, USA
- 24 Influence Estimation and Opinion-Tracking Over Online Social Networks**
Luis E. Castro, Department of Industrial Engineering, University of Miami, Coral Gables, USA
Nazrul I. Shaikh, Department of Industrial Engineering, University of Miami, Coral Gables, USA
- 43 Best Practices of News and Media Web Design: An Analysis of Content Structure, Multimedia, Social Sharing, and Advertising placements**
Sonya Zhang, California State Polytechnic University, Pomona, USA
Samuel Lee, California State Polytechnic University, Pomona, USA
Karen Hovsepian, California State Polytechnic University, Pomona, USA
Hannah Morgia, California State Polytechnic University, Pomona, USA
Kelli Lawrence, California State Polytechnic University, Pomona, USA
Natalie Lawrence, California State Polytechnic University, Pomona, USA
Ashish Hingle, California State Polytechnic University, Pomona, USA
- 61 Web Content Analysis of Online Grocery Shopping Web Sites in India**
Tanushri Banerjee, School of Management, Pandit Deendayal Petroleum University, Gandhinagar, India
Arindam Banerjee, Professor of Marketing, Indian Institute of Management, Ahmedabad, India
- 74 Identifying and Ranking of Alternative Fuels by Using AHP and PROMETHEE II Methods to Find Best Fuel for Bus Rapid Transit System**
Iman Dadashpour, University of Tehran, Tehran, Iran
Ahmadreza Rostami, Babol Noshirvani University of Technology, Babol, Iran

COPYRIGHT

The *International Journal of Business Analytics (IJBAN)* (ISSN 2334-4547; eISSN 2334-4555), Copyright © 2018 IGI Global. All rights, including translation into other languages reserved by the publisher. No part of this journal may be reproduced or used in any form or by any means without written permission from the publisher, except for noncommercial, educational use including classroom teaching purposes. Product or company names used in this journal are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark. The views expressed in this journal are those of the authors but not necessarily of IGI Global.

The *International Journal of Business Analytics* is indexed or listed in the following: Cabell's Directories; Google Scholar; INSPEC; SCOPUS; Web of Science Emerging Sources Citation Index (ESCI)