

Guest Editorial Preface

Industry 4.0: Creating a Knowledge Economy

Nand Kumar, Delhi Technological University, Delhi, India

The fourth industrial revolution has transformed the way we interact with technology and the way we work. As a new phenomenon, it is crucial to understand the dynamics of changing technology, especially when digitalisation is taking hold in the form of smart cities, smart mobility and smart factories. The focus of our conference, thus, is to understand the impact of such changes on the economy and businesses.

This special issue, “Industry 4.0: Creating a Knowledge Economy” includes a collection of papers presented by the participants in the International Conference on Business and Management with the theme of “Disruptions in business- Embracing the Age of Digitalization” held on March 29-30, 2019 at Delhi School of Management, Delhi Technological University, India. The purpose of this conference was to exhibit the pioneering research, investigations and development in the domain of digitalisation.

With a theme of disruption, innovation and digitalisation, the agenda of the conference was to provide a collaborative platform for researchers, and academicians to discuss and contribute to the efforts in the direction of an enhanced digital infrastructure. Not just businesses, the area of research also focuses on the impact of technology on society at large.

The issue will give the readers an insight into different dimensions and how technology plays an important role, ranging from employer branding and e-recruitment. We have contributions from the fields of Green HRM and Business Intelligence software to predict the market situation and business analysis. I hope this special issue will provide further impetus to research in this field and some meaningful direction to existing studies. I extend my sincere thanks to all the contributors and participating authors for their support and interest.

Dr. Nand Kumar
Guest Editor
IJKBO