

## About the Contributors

**Kamel Rouibah** is an Associate Professor of information systems, College of Business Administration (CBA) at Kuwait University. He holds a PhD in Information Systems from Ecole Polytechnique of Grenoble, France. Before joining CBA, he worked at Faculty of Technology Management at Eindhoven (Netherlands) and Institut National de la Recherche Scientifique (France). His research interests include design of information systems, management information systems, engineering data management, workflow management, information system and information technology acceptance. He was involved in several European projects. His publications appeared in several leading journals: *Journal of Strategic Information Systems*, *IT & People*, *Computers in Industry*; *International Journal of Computer Integrated Manufacturing*; *Robotics & Computer Integrated Manufacturing Journal*; *Journal of Decision Systems*; *Journal of Engineering Design*. Has taught many information systems courses in France, Netherlands, and Kuwait.

**Omar Khalil** is currently a Professor of Information Systems, Quantitative Methods & Information Systems (QMIS) Department, College of Business Administration, Kuwait University. He has a PhD in Information Systems from the University of North Texas. His publications have appeared in journals such as the *Journal of Global Information Management*, *Journal of Organizational and End-User Computing*, *Information Resources Management Journal*, *International Journal of Production and Economics*, *International Journal of Man-Machine Studies*, *Journal of Business Ethics*, *Journal of Informing Science*, and *International Journal of Enterprise Information Systems*. His research interest includes information systems effectiveness, global information systems, information quality, and knowledge management. He has taught many graduate and undergraduate information systems courses in a number of universities in Egypt, USA, and Kuwait. He has served as the program committee member of various international conferences and reviewer for various international journals.

**Aboul Ella Hassanien** received his BSc with honours in 1986 and MSc degree in 1993, both from Ain Shams University, Faculty of Science, Pure Mathematics and Computer Science Department, Cairo, Egypt. On September 1998, he received his doctoral degree from the Department of Computer Science, Graduate School of Science & Engineering, Tokyo Institute of Technology, Japan. He is an associated Professor at Cairo University, Faculty of Computer and Information, IT Department. Currently, he is a visiting professor at Kuwait University, College of Business Administration, Quantitative and Information System Department. He has authored/coauthored over 80 research publications in peer-reviewed reputed journals and conference proceedings. He has served as the program committee member of various international conferences and reviewer for various international journals. Since

## About the Contributors

2004, he is actively involved as technical committee in the International Association of Science and Technology for Development (IASTED) for Image Processing and Signal Processing. He has received the excellence younger researcher award from Kuwait University for the academic year 2003/2004. He has guest edited many special issues for international scientific journals. He has directed many funded research projects. Dr. Abo was a member of the Interim Advisory Board committee of the International Rough Set Society. He is the editor and co-editor for more than six books in the area of rough computing, computational intelligence, and E-commerce. His research interests include, rough set theory, wavelet theory, X-ray Mammogram analysis, medical image analysis, fuzzy image processing and multimedia data mining.

\* \* \*

**Lena Aggestam** is a lecturer at the University of Skövde (Sweden). She holds a Licentiate degree in Computer and System Science from the University of Stockholm/Royal Institute of Technology. Her research focus is Knowledge Management in which area she also has most of her publications.. Lena Aggestam teaches at both a BSc and MSc level. She has also a black belt in Six sigma.

**Paris Argyrides** is currently working as an IT and Networks Administrator in Trust International Insurance Company (Cyprus division). His duties include administering the company's client Database as well as the company's Servers and Network infrastructure. He also provides IT and HCI support to the company's employees. Paris holds an MSc Computer Science degree from University College London. His BSc. in Management Information Systems was obtained at New York College, Thessaloniki in collaboration with the State University of New York and Southern Illinois University, Carbondale USA.

**Zakariya Belkhamza** holds BA in Economics, Master of Science in Business from the School of Business and Economics, Universiti Malaysia Sabah (UMS). He is a lecturer of Information Systems subjects. He is the president of the Postgraduate Association at the Centre for Postgraduate Studies, Universiti Malaysia Sabah. He is also a member of the Association for Information Systems (AIS). His current research interests include e-commerce, IT/IS adoption, IS success and IT organizational performance. His work has been appeared in several conferences proceedings locally and internationally.

**Richard Boateng** is an ICT Researcher, doing his PhD on E-commerce in developing countries at the Institute for Development Policy and Management, University of Manchester, United Kingdom. He holds an MSc in Management and Information Systems. Mr Boateng's research interests include Internet marketing strategy, knowledge management, and e-commerce and ICT and socio-economic development. Mr. Boateng's professional career has been in the ICT and banking sector in Ghana. His research has been published in *Journal of Internet Banking and Commerce*, *Information Development* and *the Electronic Journal of Information Systems in Developing Countries*.

**Reinhold Decker** is Professor of Marketing at the Department of Business Administration and Economics at Bielefeld University, Germany. His research has been published in such journals as *Forest Products Journal*, *International Journal of Business and Economics*, *International Journal of Business Intelligence and Data Mining*, *International Review of Retail, Distribution and Consumer Research*, *Journal of Academic Librarianship*, *Journal of Data Science*, *Journal of Targeting, Measurement and*

*Analysis for Marketing, Library Hi Tech, and Marketing Intelligence & Planning.* His current research focuses on quantitative methods in marketing research, consumer behavior modeling, and data mining in marketing.

**Arjan de Jager**, after he studied Physics and Mathematics in Utrecht, the Netherlands, he worked as a lecturer in Computing Science in the Netherlands and in Zimbabwe. From 1996, he was an Intranet consultant for the Polytechnic of Amsterdam and Greenpeace International, both in Amsterdam. Arjan is currently Country Programme Manager for Uganda at the International Institute for Communication and Development (IICD) ([www.iicd.org](http://www.iicd.org)) in the Netherlands. IICD was founded in 1996 as a not-for-profit, international non-governmental organisation by the Netherlands Ministry for Development Cooperation to help developing countries exploit the potential of information and communication technologies (ICTs) to alleviate poverty and promote national development. IICD currently supports Country Programmes in nine developing countries: Ghana, Burkina Faso, Mali, Zambia, Uganda, Tanzania, Jamaica, Ecuador and Bolivia. Through these Country Programmes, IICD empowers local organisations from both the private and public sector to develop and implement their own ICT projects in five sectors: education, health, the environment, good governance, and livelihood opportunities.

**Alev M. Efendioglu** earned his PhD in Management from LSU-Baton Rouge and he teaches Competitive Strategy at MBA and undergraduate levels. His primary research interests are in Strategy and Competitive Advantage and Use of Technology in global environments. His research has focused on organizational implications of technology (e-commerce), distance education and training (e-education and e-training), globalization and outsourcing, and industry evolution. His current research interest also includes the Small/Family Business issues. He is the author of two books, chapters in eight other books (*Small Business Clustering Technologies: Applications in Marketing, Management, IT and Economics; Outsourcing & Offshoring in the 21st Century – A socio economic perspective; Chinese Economic Transition and Its Impact on Marketing Strategy; Encyclopedia of E-Commerce, E-Government and Mobile Commerce; Digital Economy: Impacts, Influences and Challenges; Online Distance Learning: Concepts, Methodologies, Tools, and Applications; The Design and Management of Effective Distance Learning Programs; and Encyclopedia of Online Learning*), and articles in numerous professional publications, including *Business Horizons, China International Review, Journal of Asia-Pacific Business, Journal of Small Business Strategy, SAM Advanced Management Journal, and Interacting with Computers*. He is a recipient of a number of School of Business and Management (SOBAM) outstanding research and service awards, and his research has been recognized by other researchers in the field. For the first eight months of its publication in 2004, his research paper titled “Chinese Culture & E-Commerce: An Exploratory Study” was listed on the 25 most requested journal articles list as number 1 and has constantly been listed in the TOP TEN of this list since then. It is currently (on 9/24/2007) listed as number 6. His research “Acceptance and Use of Information Technology among Small Retail and Service Businesses,” was awarded the “best paper in the Small Business/Entrepreneurship Track” award at the Western Decision Sciences Institute, Twenty-Sixth Annual Meeting in 1997. For his recent research presentation at The Global Business & Economics Research Conference in August 2007, he was awarded the “Best Presenter Award”. He has served at various times as chair of SOBAM’s many faculty committees (including Peer Review and Academic Standards Committees), Coordinator of the Management Teaching Area, and the Coordinator of USF-EMBA Program for Guangdong Enterprises in China (Hong Kong, Shenzhen, and Guangzhou). He holds leadership positions in a number of do-

### About the Contributors

mestic and international professional organizations, including Academy of Management, and has held leadership positions in Decision Sciences Institute. Dr. Efendioglu also serves as on the Editorial Board of the Journal of Industrial Relations and Human Resources and is Internet Editor for both *Journal of Asia Business Studies* and *Journal of Asia-Pacific Business*. He has extensive consulting experience and is currently a member of the Board of Trustees for Ameristock Mutual Fund and for Ameristock ETF Trust, and the Chair of the Audit Committee of the Ameristock ETF Trust.

**Omar A. El Sawy** is Professor of Information Systems at the Marshall School of Business, University of Southern California (USC) since 1983. From 2001 through 2007, he was also the Director of Research, Center for Telecom Management at USC. He holds a PhD from Stanford Business School, an MBA from the American University in Cairo, and a BSEE from Cairo University. He has served as Fulbright Scholar in Finland, and a UNDP information systems advisor in Egypt. Prior to joining USC, he worked as an engineer and manager, first at NCR Corporation in the Middle East, and then as a manager of computer services at Stanford University. His interests include redesigning and managing IT-based value chains and capabilities for dynamic environments, business models for digital platforms, and designing vigilant information systems for fast-response and turbulent environments. El Sawy is the author of over 80 papers and his writings have appeared in both information systems and management journals. He serves on several journal editorial boards, and is a six-time winner of the Society for Information Management's Paper Awards Competition. He is the winner of the Association of Information Systems' 2007 Publication of the Year Award, as well as the 2007 Best Published Paper Award in the INFORMS journal *Information Systems Research*.

**Ahu Genis-Gruber** got her Bachelors Degree from Ankara University, Political Science Faculty, Labor Economics and Industrial Relations Department. She got her MA and PhD degree from Johannes Kepler University, Linz-Austria, International Management Department. Genis-Gruber is currently working as assistant professor at TOBB University of Economics and Technology at Business Administration Department. Her research areas are international management, joint ventures, cross cultural management, theory of organization, e-commerce.

**Jatinder Gupta** is currently Eminent Scholar of Management of Technology, Professor of Management Information Systems, Industrial and Systems Engineering and Engineering Management at the University of Alabama in Huntsville, Huntsville, Alabama. Most recently, he was Professor of Management, Information and Communication Sciences, and Industry and Technology at Ball State University, Muncie, Indiana. He holds a PhD in Industrial Engineering (with specialization in Production Management and Information Systems) from Texas Tech University. Co-author of a textbook in Operations Research, Dr. Gupta serves on the editorial boards of several national and international journals. Recipient of the Outstanding Faculty and Outstanding Researcher awards from Ball State University, he has published numerous papers in such journals as *Journal of Management Information Systems*, *International Journal of Information Management*, *Operations Research*, *INFORMS Journal of Computing*, *Annals of Operations Research*, and *Mathematics of Operations Research*. He co-edited books that included *Decision Making Support Systems: Achievements and Challenges for the New Decade* and *Creating Knowledge-based Healthcare Organizations* published by Idea Group Publishing. He is also the coeditor of the book: *Managing E-Business* published by Heidelberg Press, Heidelberg, Australia and the book: *Intelligent Decision-making Support Systems*, published by Springer. His current

research interests include information security, e-commerce, supply chain management, information and decision technologies, scheduling, planning and control, organizational learning and effectiveness, systems education, knowledge management, and enterprise integration. Dr. Gupta has held elected and appointed positions in several academic and professional societies including the Association for Information Systems, Production and Operations Management Society (POMS), the Decision Sciences Institute (DSI), and the Information Resources Management Association (IRMA).

**Richard Heeks** is Professor and chair of Development Informatics at the Institute for Development Policy and Management, University of Manchester, United Kingdom. His research interests include e-governance, information systems success and failure, information systems in developing countries, and IT sector development. His research has been published in the *European Journal of Information Systems*, *IEEE Software*, *Communications of the ACM*, and *The Information Society*. He has authored a number of books including *Implementing and Managing eGovernment: An International Text*, and *Reinventing Government in the Information Age*.

**Pam Jackson** is assistant dean for Assessment, Retention, and Advisement at the School of Business and Economics at Fayetteville State University. She received her PhD in Information Technology program at the University of North Carolina at Charlotte. Her research interests are in the areas of technology acceptance and adoption.

**Borislav Jošanov** teaches at the Higher School of Professional Business Studies, Novi Sad, in Serbia. Dr. Jošanov's research focuses on the use of information and communication technologies in e-business and development of business information systems. He authored over sixty papers, a research book on electronic data interchange, and several textbooks. In the past, he was manager of a software development department in a computer factory.

**Mahesha Kapurubandara**, a lecturer in Information Systems at the University of Western Sydney, Department of Computing and Mathematics, Australia, is currently reading for her PhD there. Her Master's Degree is from the Asian Institute of Technology, Thailand. Among her main research interests are e-commerce and e-transformation of SMEs in developing countries with particular reference to IT adoption and implementation, use and impact of the Internet in the South Asia region. She takes credit for publishing over 15 research papers at various national and international conferences in the areas of electronic commerce and information systems. She has 12 years industry experience where she was involved in software development projects.

**Ejub Kajan** teaches at the High school of applied studies of Vranje and is research fellow at the Faculty of Electronic Engineering in Niš in Serbia. Mr. Kajan's research focuses on e-commerce architectures, semantic interoperability, computer networks, and open systems. He authored over fifty papers, four research books, and two textbooks. In the past, he worked as software engineer and general manager in the computer industry.

**Sherif H. Kamel** is associate professor of MIS in the Department of Management and Director of the Management Center in the School of Business, Economics and Communication at The American University in Cairo. From 1992 to 2001, he was the Director of the Regional IT Institute and from 1987



## About the Contributors

to 1992; he co-established and managed the training department of the Cabinet of Egypt Information and Decision Support Centre (Egypt). Dr. Kamel designs and delivers executive development programs in IT management. In 1996, he was one of the founding members of the Internet Society of Egypt. He has publishes in ICT transfer to developing countries, electronic commerce, human resources development, and decision support applications. He serves on the editorial and a review board of a number of IS journals and is the associate editor of the *Journal of Cases on Information Technology*, *Journal of IT for Development* and the *Electronic Journal of IS in Developing Countries*. He is a member of the board of trustees of the Information Technology Institute and the Sadat Academy for Management Sciences (Egypt). During the period 2000-2007, he was a member of the Executive Council of the Information Resources Management Association (US) and its director of communications. He was awarded the Eisenhower Fellowship in 2005. He is a graduate of London School of Economics and Political Science (UK) and The American University in Cairo (Egypt).

**Frank Kroll** (MBA) is Lecturer at the Department of Business Administration and Economics at Bielefeld University, Germany. His research interests include data mining, e-commerce as well as quantitative sales force management. He has published in reviewed conference proceedings and edited volumes.

**Robyn Lawson** is a senior lecturer with the School of Computing and Mathematics at the University of Western Sydney. She is also Associate Director of the Advanced Enterprise Information Management Systems (AeIMS) Research Group, which focuses on research into e-business solutions for small and medium enterprises (SMEs). Robyn's PhD investigated electronic commerce adoption in manufacturing. In addition, Robyn has published papers in the areas of e-business and e-collaboration, and is also on the Review Board for the *Journal of Information Systems and Small Business*.

**Hongxiu Li** is a graduate student in Information Systems Institute of Turku School of Economics, Finland. Her academic interests focus on e-commerce and e-services. She has together more than 10 publications published in international conference proceedings and academic journals in China.

**Alemayehu Molla** is a Senior Lecturer in Information Systems at the School of Business Information Technology, RMIT University, Australia. Dr. Molla's research interests include B2B e-business, information systems outsourcing and success, ERP and culture, diffusion, use and impact of the Internet, and ICT and socio-economic development. His research has been published in the *European Journal of Information Systems*, *International Journal of Electronic Commerce*, *Information & Management*, *Electronic Commerce Research*, *The Information Society*, *Journal of Information Technology Cases and Application Research*, *Journal of Information Technology Management*, *International Journal of Entrepreneurship and Innovation*, *Journal of Internet Banking and Commerce*, *Information Technologies and International Development*, *Journal of IT for Development*, and *Electronic Journal of Information Systems in Developing Countries* and in book chapters and more than 25 conference proceedings.

**David Nicholas** is Professor and Director of the School of Library, Archive and Information Studies (SLAIS) at UCL. He is also the Director of the UCL Centre for Publishing and Director of CIBER (Centre for Information Behaviour and the Evaluation of Research). He has undertaken more than 30 research projects and published 500+ peer reviewed articles. Research interests largely concern the

Digital health consumer, digital shopper and the virtual scholar and currently engaged in investigations of e-journals and e-books.

**Samia Ould-Ali** is assistant Professor at the College of Business Administration. Her doctoral research at the University of Joseph Fourier (University of Grenoble 1, France) dealt with multicriteria decision analysis. Her current research interests include computer support decision making, motivational determinants of information technology adoption, and performance impact of IT. She has published several papers that appeared well known journals: *International Journal of Computer Integrated Manufacturing*, *Robotics & Computer Integrated Manufacturing Journal*, *Journal of Strategic Information System*, *Journal of Decision System*, *Arab Journal of Administrative Sciences*.

**Abdelbaset Rabaiah** is a senior researcher at the Vrije Universiteit Brussel, Belgium. He is doing extensive research in e-government. He is also working with FEDICT which is the unit responsible for implementing e-government in Belgium. He had published relevant topics in different conference proceedings and Journals.

**Stephanie S. Robbins** is Professor of MIS/OM at The University of North Carolina at Charlotte and earned her PhD degree from Louisiana State University. Dr. Robbins does research in the areas of management information systems, international information systems and marketing management. Her publications have appeared in journals such as: *Information & Management*, *The Journal of Computer Information Systems*, *Journal of Systems Management*, *Behavioral Science*, and *The Journal of the Academy of Marketing Science*. She has also presented numerous papers at international, national and regional professional meetings. Dr. Robbins has been very active in the Decision Sciences Institute and has held a number of officer positions within the organization.

**Abderrazzak Ben Salah** is an assistant professor at the Higher Institute of Computer Science- University of Tunis-El Manar, Tunisia. He obtained his PhD from the University of Warsaw, Poland and he is a consultant in electronic commerce for many national and international enterprises.

**Sushil K. Sharma** is an Associate Professor of Information Systems and Operations Management at Ball State University, Muncie, Indiana, USA. Co-author of two textbooks and co-editor of four books, Dr. Sharma has authored over 100 refereed research papers in many peer-reviewed national and international MIS and management journals, conferences proceedings and books. His primary teaching and research interests are in e-commerce, computer-mediated communications, community informatics, information systems security, e-government, ERP systems, database management systems, cluster computing, Web services and knowledge management. He has a wide consulting experience in information systems and e-commerce and has served as an advisor and consultant to several government and private organizations including projects funded by the World Bank.

**Eva Söderström** holds a PhD in Computer and System Science from the University of Stockholm/Royal Institute of Technology (Sweden). Her research focus is on standardization, primarily for in electronic business as well as for interoperability purposes. Other relevant areas are IT strategy management in small and medium-sized businesses. She is currently employed as an assistant professor at the University of Skövde, and also manages the Centre for Teaching and Learning in Higher Education.

## About the Contributors

Dr Söderström has over 60 publications. She teaches at both a BSc and MSc level, and is a member of several industry-focused projects, both in Sweden and in Europe.

**Antonis C. Stylianou** has over 20 years of experience in computer information systems. Currently, he is Professor of management information systems and a member of the graduate faculty at the University of North Carolina at Charlotte. His industry experience includes an appointment in the information management department at Duke Energy. Dr. Stylianou has published numerous research articles in the *Communications of the ACM*, *Management Science*, *Decision Sciences*, *Information & Management*, and other journals. He is a frequent presenter on the management of information systems, and serves as a consultant to organizations. He is currently on the Editorial Board of the *Database for Advances in Information Systems* journal.

**Reima Suomi** is a professor of Information Systems Science at Turku School of Economics, Finland since 1994. He is a docent for the universities of Turku and Oulu, Finland. Years 1992-1993 he spent as a “Vollamtlicher Dozent” in the University of St. Gallen, Switzerland, where he led a research project on business process re-engineering. Currently he concentrates on topics around management of telecommunications, including issues such as management of networks, electronic and mobile commerce, virtual organizations, telework and competitive advantage through telecommunication-based information systems. Different governance structures applied to the management of IS and are enabled by IS belong too to his research agenda, as well as application of information systems in health care. Reima Suomi has together over 400 publications, and has published in journals such as *Information & Management*, *Information Services & Use*, *Technology Analysis & Strategic Management*, *The Journal of Strategic Information Systems*, *Behaviour & Information Technology*, *Journal of Management History* and *Information Resources Management Journal*. For the academic year 2001-2002 he was a senior researcher “varttunut tutkija” for the Academy of Finland. With Paul Jackson he has published the book *Virtual Organization and workplace development* with Routhledge, London.

**Bedri Kamil Onur Tas** got his BS degree in Management from Bilkent University. He got his MA and PhD in Economics from Boston College. Bedri Kamil Onur Tas is currently working at TOBB University of Economics and Technology at Department of Economics. His research areas are applied macroeconomics, financial econometrics, asset pricing and monetary economics.

**Bob Travica** teaches at University of Manitoba in Canada. Dr. Travica’s research focuses on information view of organization, new organizational designs, and international aspects of information systems with a particular focus on e-commerce in East Europe and in Americas. He published in various outlets, including *JGITM*, *The Database*, *IJIM*, *JASIS*, and *Informing Science Journal*. In the past, he taught at Indiana University and University of Texas, and worked as journalist and software entrepreneur.

**Eddy Vandijck** is full time professor teaching Information Systems, Databases and ICT-auditing at the Vrije Universiteit Brussel, Belgium.

**Victor van Reijswoud** is Professor of Information Systems at Université Lumière in Bujumbura, Burundi, visiting professor at Uganda Martyrs University on Nkozi, Uganda, and a researcher for the World Dialogue on Regulation ([www.regulateonline.org](http://www.regulateonline.org)). He has lectured in Europe, the USA, and



Africa, authored over 60 publications, and worked as an ICT4D consultant on projects in Uganda, Burundi, Tanzania, Malawi, and Ghana. He has extensive experience of industry having served as Director of Innovation and Research at Devote/Ordina in the Netherlands. As a leading ICT4D and Free/Open Source Software (F/OSS) academic and consultant in Africa, Dr van Reijswoud was the initiator and coordinator of the largest F/OSS migration on the African continent (total migration to F/OSS (servers and desktops) of Uganda Martyrs University), co-founder of the East African Center for Open Source Software (EACOSS), and adviser to several other migration projects. He is currently researching appropriate ICT for developing economies and the role of F/OSS for development.

**Marijana Vidas–Bubanja** teaches at Belgrade Business School and BK University in Serbia. Dr. Vidas–Bubanja’s research focuses on international economy, e-economy, information society, and economic impacts of e-business practices. She authored three books and over a hundred articles. She has also been Chair of the Electronic South East Europe (SEE) Initiative within the SEE Stability Pact. In the past, she worked as senior research fellow at Belgrade’s Institute of Economic Sciences.

**Emilija Vuksanović** teaches bank management at University of Kragujevac and electronic banking at Belgrade Banking Academy in Serbia. Dr. Vuksanović’s research focuses on the use of information and communication technologies in e-payment and e-banking. She authored over 70 papers, a book on electronic banking, and several textbooks. In the past, she served on the Board of Directors of The Belgrade Stock Exchange, and on the Board of Directors of The Bank of Niš.

**Syed Azizi Wafa** is a Professor at the School of International Business and Finance, and the Director of Labuan International Campus, Universiti Malaysia Sabah (UMS), Malaysia. Dr Syed holds BBA from Ohio University, MBA from San Diego State University and DBA from the US International University. He is the founding member and the President of the Asian Academy of Applied Business (AAAB). He is actively involved in consultancy and Executive Development Programs of many Malaysian and Multinational companies. His current research interests are in managerial styles of Malaysian managers, cross-cultural managerial issues, corporate strategy, corporate culture, corporate ethics, regional business issues and small business management.

**Dimitrios Xanthidis** is a Senior Lecturer at DEI College Thessaloniki in collaboration with the University of Central Lancashire (UK) and a Lecturer at NYC Thessaloniki affiliated with the State University of New York, Empire State College. He is a candidate for the PhD in Electronic Information Sciences at the School of Library, Archive and Information Sciences of the University College of London and holds a BSc and an MSIS degrees from the Hawaii Pacific University at Honolulu, Hawaii (U.S.). He has published about a dozen papers all related to electronic commerce. Research interests concern computer programming, systems analysis and design, databases and electronic commerce and Web technologies and programming.

**Ayoub Yousefi** earned the PhD degree in Economics from the University of Tennessee, Knoxville, USA in 1992. During his graduate study, he was awarded with Ronald H. Wolf Excellence in Economics Scholarship for three consecutive years. During this time, he served as a research assistant at the Center for Business and Economic Research, UTK. Currently, Ayoub is an associate professor of economics at the department of Economics, Business and Mathematics at King’s University College,

### **About the Contributors**

at University of Western Ontario, London, Ontario, Canada. He joined King's University College in 2001, after six years of dedicated teaching at the University of Waterloo, Ontario, Canada. Ayoub has developed interest in teaching corporate finance, derivative securities markets, and econometrics. His current courses include international trade, comparative international business, and macroeconomics. He has 15 years of teaching experience at the undergraduate and graduate levels. Ayoub specializes in international finance, monetary macroeconomics, and applied econometrics. His research interests are in the areas of exchange rate and balance of payments, exchange rate pass-through, and sticky prices. He has published papers in such journals as *Health Economics*, *OPEC Review*, *Journal of Energy Economics*, *New Horizon*, and *Survey of Business*. Ayoub is a member of Canadian Economic Association. Outside the classroom, he volunteers with the local communities and enjoys nature and outdoor activities.

**Jameleddine Ziadi** is a lecturer in management at the Juridical, Economic Sciences and Management-Jendouba University, Tunisia. He taught during several years different courses in management sciences at Tunisian and French universities. He is a member of the international association of management and the international association of strategic management. He is also an international consultant for many international organizations and various national and international enterprises. Among his duties, he is a counselor in information technologies to the Republic of Congo (through the United Nations) and the President of the world e-management consortium.