

About the Author

Wu Lu worked as a lecturer and vice director in Management and Business Administrative Department, Business School, Zhejiang University City College. She received her PhD. degree in Management from University of South Australia (Australia, 2013), Msc. degree in Electronic Business Management from University of Warwick (United Kingdom, 2007) and B.A in Administrative Management from Zhejiang University (China, 2006). Her research concentrates at collaboration management and innovation management via the adoption of e-business in era of internationalization. Dr. Lu presided over one Zhejiang Province Government Project, two Hangzhou City Government Project, five research foundations from Zhejiang University College, and four papers were indexed by Engineering Index. She presided over one Zhejiang Province Government Project, two Hangzhou City Government Project, five research foundations from Zhejiang University College, and four papers were indexed by Engineering Index. Dr. Lu has been awarded Outstanding Staff of 2010 and 2011, Quality of Teaching, 2010 and Young Lecturer Star of 2009 from Zhejiang University City College.