

Foreword

Digital watermarking is an important topic because of the many illegal copies of images, music titles, and video films. This is strengthened by the digitalization of media assets, the rapid growth of the Internet, and the speed of file transfers. Therefore, it is necessary to have mechanisms to protect these digital assets and associated rights. This book gives an overview on storage formats of different media types, data compression, and mechanisms and techniques to protect these media types.

This book is an effort to give a comprehensive overview on different aspects of media asset and digital rights management. The book aims to provide relevant theoretical frameworks and the latest research findings in the area. It is written for students, researchers, and professionals who want to improve their understanding of the role of digital watermarking to protect media assets.

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