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Several years ago, my wife and I had been discussing the idea of living in a part of the United States that had a strong Latin influence. Both of us have been raised in Brazil, a country that shares many cultural characteristics with other Latin American countries. So, I joined Texas A&M International University, located in the south Texas city of Laredo, near the U.S. border with Mexico. We moved to Laredo with our four kids, and have been having a great time since.

My output in terms of books has certainly gone up since I moved to Laredo. The other day I joked with a friend that I wanted to become the Stephen King of information systems! Maybe it has been the warm weather, but I think one of the reasons for my increased productivity is the high recognition and support given by the university's administration to faculty scholarship. Special recognition in that respect should be given to Ray Keck, the university's long-term president; Dan Jones, provost; and Jacky So, dean of the College of Business and Economics.

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