## Glossary

ADP: Automated Data Processing

API: Application Program Interface

ARPA: Advanced Research Project Agency

ASP: Application Service Provider

ATM: Automated Teller Machine

BBN: Bolt, Beranek, and Newman

BBN: British Broadcasting Network

BEA: Bill Coleman, Ed Scott, and Alfred Chauang (founders of BEA

Systems)

BI: Business Intelligence

BPR: Businesss Processing Re-engineering

BSC: Balanced Score Card

B-to-B: Business-to-Business

CD: Computer Desk

CEO: Chief Executive Officer
CFO: Chief Financial Officeer

COBIT: Control Objectives for Information and Related Technology

COBOL: Common Business-Oreiented Language

COSO: Committee of Sponsoring Organizations of the Treadway Com-

mission

CPU: Central Processing Unit

CRM: Customer Relationship Management CSR: Customer Service Representative

DBA: Database Administrator

DMAIC: Define, Measure, Analyze, Improve, and Control

DOI: Diffusion of Innovation

E-BPP: Electronic Bill Presentment and Payment

EDI: Electronic Data Interchange
EDS: Electronic Data Systems

EPM: Enterprise Performance Manager ERP: Enterprise Resource Planning

GI: Genetics Institute

GST: General Systems Theory

HP: Hewlett Packard

HTML: Hypertext Markup Language
IBM: International Business Machines

IBM/SNA: International Business Machines Systems Network Architechure

IMP: Information Message Processors

IP: Internet ProtocolIP: Intellectual PropertyIQ: Intelligence Quotient

ISDN: Integrated Services Digital Network
ISO: International Standards Organization

IT: Iinformation Technology

ITIL: Iinformation Technology Infrastructure Library

JAD: Joint Application Development

KB: Kilobytes

KM: Knowledge ManagementKPI: Key Performace Indicator

## 262 Glossary

LA: Los Angeles

LAN: Local Area Network

MIT: Massachusetts Institute of Technolgy

MRD: Marketing Requirements Document

MY SAM: My Sprint Account Manager

NPV: Net Present Value NT: New Technology

PARC: Palo Alto Research Center

PC: Personal Computer

PDP: Peripheral Data Processor (Digital Equipment Corporation)

PKI: Performance Key Indicators

POD: Print on Demand POS: Point of Sale

PR: Public Relations

PSC: Progress Software Corporation

R&D: Research & Development

RAD: Rapid Application Development

ROI: Return on Investment

SAP: Systeme, Anwendungen Priduckte In Der Datenverarbeituns

SCM: Supply Chain Management

SDLC: System Development Life Cycle

SEC: Securities Exchange Commission

SFA: Sales Force Automation

SIX SIGMA: Quality Control Technique

SOAP: Simple Object Access Protocol

SVP: Senior Vice President

TAM: Technology Adoption Model

TASC: The Analytical Sciences Corporation

TCP: Transmission Control Protocol

TRA: Theory of Reasoned Aciton

UI: User Interface

UK: United Kingdom

VAR: Value-Added-Reseller

VC: Venture Capitalist

VP: Vice President

XML: Extended Markup Language

Y2K: Year 2000