Preface

In the past few years, we have witnessed significant growth and tremendous changes in the field of e-learning. There is no doubt that e-learning has become one of the most exciting, dynamic, and yet challenging fields that we face, but there are several questions that have arose from this growth. How do we manage our e-learning activities, and where has progress been made? How will we face and rise to new opportunities and challenges? How do we analyze, design, develop, implement, and evaluate e-learning? In order to shed light on these questions, we have taken a comprehensive view of empirical, practical, and the latest case studies in e-learning. The result of these efforts is this book, titled *Cases on Managing E-Learning: Development and Implementation*.

Cases on Managing E-Learning: Development and Implementation includes a wide range of case studies, best practices, personal experiences, pedagogical approaches and strategies, and related resources and projects. It is organized into three sections of managing e-learning: (1) analysis (Chapters 1-7), (2) design and development (Chapters 8-13), and (3) implementation and evaluation (Chapters 14-20).

Cases on Managing E-Learning: Development and Implementation is written for the broader audience. These individuals include educators, trainers, administrators, and researchers working in the areas of e-learning or distance learning in various disciplines, such as education, corporate training, instructional technology, computer science, library information science, information technology, and workforce development. We hope readers will benefit from the work of authors who range from cutting-edge researchers to experienced practitioners regarding the research and practices in e-learning management.

Cases on Managing E-Learning: Development and Implementation provides not only the advanced and latest developments and implementations of e-learning for experienced professionals, but also provides clear and detailed practices/projects for novice readers. The content can be used in a flexible manner. Cases inside this book can easily adapt to suit a variety of information and communications technology related courses/workshops and for specific needs of students, instructors, profes-

sionals, and administrators. For instructors and trainers to utilize these studies in their courses and workshops, an additional set of support materials for each case is available, which includes: (a) a list of questions and answers for the case, (b) an epilogue and a list of lessons learned, and (c) a list of resources for further study. The book can be used as a research reference, pedagogical and professional guide/ textbook, or educational resource in the area of e-learning management.

Harrison Hao Yang
Central China Normal University, China &
State University of New York at Oswego, USA

Shuyan Wang
The University of Southern Mississippi, USA