## Acknowledgment

In the role of Editors (Farley S. Nobre, David S. Walker, and Robert J. Harris), we would like to thank all the participants in this international book.

The process of invitation and selection of the participants started in January of 2010 and finished in February of 2011, resulting 35 accepted chapters. We could account about five hundred invitations approximately! We sent Calls for Proposals and Full Chapters directly to Professors and Graduate Students of well-known worldwide Universities, Firms and Institutions as well as to researchers who are the authors of recent published papers by well-known international journals on the subjects of the book. The selection process of chapters was characterized as vast and strictly competitive since it was based on a system of blind-reviews and technical criteria of evaluation.

Therefore, we are very pleased to thank the Authors, the Editorial Advisory Board (EAB) Members, the Reviewers, and the Publisher for their interest, diligent work and contribution in this international project.

In particular, we are indebted to Professor William H. Starbuck (University of Oregon and New York University, USA), Alan Meyer (University of Oregon, USA), and Colette Henry (The Royal Veterinary College, University of London, UK) due to their contribution in the writing of the Forewords. We also express an inestimable gratitude for Professor William H. Starbuck who supported Farley S. Nobre in the constructive discussion and writing of Preface.

We are pleased to acknowledge the authors and EAB members of the book, and in particular to whom has served this book with distinguished blind-reviews and important recommendations which most contributed to improve the overall quality of the project.

We also would not forget to acknowledge all the IGI Global staff due to their attention and services provided in this publication, and specially, we are very grateful to Mr. Joel Gamon who continuously supported our questions and advised on this publication.

Finally, we are grateful to our affiliation institutions: Federal University of Parana (Brazil), The University of Birmingham (UK), and The University of Wolverhampton (UK).

Farley Simon Nobre Federal University of Parana, Brazil

David Walker

The University of Birmingham Business School, UK

Robert Harris

The University of Wolverhampton Business School, UK