INTRODUCTION

Data warehouses (DW) appeared first in industry in the mid 1980s. When their impact on businesses and database practices became clear, a flurry or research took place in academia in the late 1980s and 1990s. However, the concept of DW still remains rooted on its practical origins. This entry describes the basic concepts behind a DW while keeping the discussion at an intuitive level. The entry is meant as an overview to complement more focused and detailed entries, and it assumes only familiarity with the relational data model and relational databases.

BACKGROUND

Databases in the 1970s and 1980s were used mainly to maintain data for everyday operations. A typical example is a bank database holding information about accounts that is used by a network of ATM machines. This is called operational data, and the role of the database is mainly to support transactions. Transactions are operations that access and change the data in the database; in the example of the bank, an ATM may access the database to check if a client has enough money in her/his account, and to change the balance if a withdrawal or deposit takes place. While transactions usually affect only small parts of the database, databases have to handle efficiently a large number of transactions, many times concurrently. Thus, the database architecture is geared towards efficient support of small, localized access. This is called on-line transaction processing, or OLTP. However, in the mid 1980s, emphasis shifted towards comprehensive analysis of current and historical data, in order to understand business patterns. This analysis is high level and involves many related low-level items and has as its goal to support decision making. Hence, this kind of analysis is called decision support (DS), but the term on-line analytical processing, or OLAP, is also used, to emphasize the differences with OLTP (Kimball & Strehlo, 1995). The typical DS task involves summarizing large amounts of low-level data and relating different aspects of the business to find interesting correlations, and therefore database access is based on complex queries. Because of the business intelligence it provides, OLAP grew rapidly and nowadays is a necessary tool for most medium and large size enterprises.

However, the analysis that DS relies upon is made complicated by a historical factor. In many organizations, especially those of a certain size and complexity, data was stored in several separated data sources, because each unit within the organization developed its own database to support its informational needs. Decision support requires that all the data in the different databases is put together to yield a global picture of the organization. As an example, imagine a hospital where the surgery unit has developed a database of patients undergoing surgery (with information on the type of surgery), Pharmacy has developed a database of patients that are administered some medication (with information on the dosage, time, etc.), and accounting has developed a database of patients in order to bill them. If the hospital’s management asks for an analysis that correlated patient’s socioeconomic status with type of surgery and amount of medication prescribed, the information needed is dispersed throughout all three databases. If patients are identified by social security number in one database, patient ID in another, and a combination of name and date of birth in another, putting the information together may be complicated. Thus, many companies decided to centralize and consolidate all their data in one central repository: a DW. In the following, we describe the main characteristics of a DW, its design and implementation.

DATA WAREHOUSING

Data Warehouse Design: The ETL Process

A DW contains a copy of the data from other databases, which are called the data sources of the warehouse. In order to get the data from those data sources (usually OLTP databases) and allow them to continue working normally, the data from the sources is copied inside the DW at regular, preestablished intervals, to refresh the DW. Because there are multiple data sources, it is necessary to watch out for redundant (duplicate) data,
missing data, or heterogeneous data. This is done during the extraction, Translation, and loading (ETL) process (Immon, 2002; Kimball & Ross, 2002).

The ETL process involves extraction, transformation, integration, cleansing, loading and computation of additional data (different authors give somewhat different phases, or name them differently). Extraction refers to the act of capturing the data from the sources and physically sending it to the DW. Usually, standard external interfaces supported by the databases (called gateways) are used. To make the process efficient, it is desirable to keep track of which data is copied in the DW on a given extraction, so that only new data is copied on the next extraction.

Different databases (especially historical ones, or legacy systems) may contain data which is represented in different formats. Thus the transformation step, which involves converting data to a uniform format, removing, adding and reordering attributes if necessary (e.g., adding a key, or a timestamp).

Because different databases were created by different people for different purposes, it is likely that they contain related (or overlapping) information stored in different ways. When the data is integrated, there may be problems of homonyms (i.e., the same name for different concepts), synonyms (i.e., two names for the same concept), and many other semantic mismatches. Thus, another step in extraction is to integrate the data, that is, to merge and match data to ensure that data about the same entity is integrated and data about different entities is separated (our previous hospital example provides an instance of such semantic mismatches). A separate step is data cleansing, which involves making sure that the data is as devoid of noise as possible; typos, data entry errors, missing data are dealt with at this stage.

Finally, the data must be loaded into the DW. This is a complicated task because, in normal operating mode, the DW is queried and the data is not changed to maximize performance answering queries. Thus, the data in the DW is considered static and left to be out of sync for the time between refreshes. Then, a large amount of data must be loaded in the DW at once to refresh it (batch load); this is called DW refreshing. The window of opportunity depends on DW usage. At loading time, other activities that will help improve query processing must be carried out (e.g., sorting, summarizing, indexing, partitioning, checking integrity constraints). As a result, loading the DW is a complex process in itself. Because of large volumes and shrinking time windows, most commercial utilities use incremental approaches, in which old results are reused and only truly new data is added (Jarke, Lenzneri, Vassiliou, & Vassiliadis, 2000).

To manage the DW, a metadata repository is created. This is a system catalog that contains metadata (i.e., information about the data in the DW, including their origin, format, intended meaning, range, and information about the source of the data). The catalog is usually large and complex, because it used to support all steps in the ETL process. Thus, it is not surprising that sometimes the metadata repository is kept in a database itself, and that building it is one of the most difficult and important steps in the process of building a DW.

Currently, ETL is often done off-line, by hand, and by replicating almost everything. There are tools to help with this task: data migration tools allow simple transformation rules to be applied to the data (“replace string gender with string sex”); data scrubbing tools use domain-specific knowledge to do the cleansing (“ages should be between 18 and 65”). They often use parsing and fuzzy matching techniques to add some intelligence to an otherwise complex and laborious process. The tools that different systems offer to handle ETL vary enormously from system to system (IBM, 2004; Oracle, 2004).

Data Warehouse Design: Logical and Physical Models

The basic DW design is influenced not by theories of normalization, as in regular databases, but by the fact that the DW goal is to provide information about a business model.

The data in a DW is analyzed in terms of facts and dimensions. A fact is a basic business datum, contains raw data, and is irreducible (e.g., point-of-sale information: who bought what, when, where and at what price is the basic fact on a retail enterprise). A dimension is an attribute of the fact (e.g., Client, Product, Time, and Store are dimensions of the point-of-sale fact). Usually, there are several dimensions to every fact. Each dimension can have in turn a set of associated attributes. For instance, Store may have attributes Name, City, and State associated with it. It is also typical that the values of a dimension can be organized in a hierarchy. The typical example is the dimension Time, which can be organized in Date, Week, Month, Quarter and Year. The previous example, the dimension Store, can also be organized in a geographical hierarchy through City and State. Finally, besides dimensions, a fact contains measures, usually numerical values indicating some properties of the fact. For instance, in our point-of-sale example, Price, Quantity and Amount may be three dimensions. Obviously, these definitions are informal; what is fact and what is a dimension depends on the DW subject and on the business analysis that the DW is to support (hence the usual statement that DW design is subject oriented).

The basic data model choices are relational OLAP (ROLAP) and multidimensional OLAP (MOLAP).
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