End-User Computing: Concepts, Methodologies, Tools, and Applications

Steve Clarke
University of Hull, UK

Volume I
End-user computing: concepts, methodologies, tools, and applications / Steve Clarke, editor.

Summary: "This collection compiles the most authoritative research in this area. It provides libraries with definitive studies covering all of the salient issues of the field, it gives researchers, managers, and other professionals the knowledge and tools they need to properly understand the role of end-user computing in the modern organization."—Provided by publisher.

Includes bibliographical references and index.


1. End-user computing. I. Clarke, Steve, 1950-
QA76.9.E53E44 2008
004.01'9--dc22

2007041257

Copyright © 2008 by IGI Global. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by any means, electronic or mechanical, including photocopying, without written permission from the publisher.

Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does not indicate a claim of ownership by IGI Global of the trademark or registered trademark.

British Cataloguing in Publication Data
A Cataloguing in Publication record for this book is available from the British Library.
Related Content

**A Model of the Relationship among Consumer Trust, Web Design and User Attributes**
[www.igi-global.com/article/model-relationship-among-consumer-trust/3857?camid=4v1a](www.igi-global.com/article/model-relationship-among-consumer-trust/3857?camid=4v1a)

**Technology-Mediated Collaboration, Shared Mental Model and Task Performance**
Hayward P. Andres (2012). *Journal of Organizational and End User Computing* (pp. 64-81).
[www.igi-global.com/article/technology-mediated-collaboration-shared-mental/61413?camid=4v1a](www.igi-global.com/article/technology-mediated-collaboration-shared-mental/61413?camid=4v1a)

**Modeling and Analyzing User Contexts for Mobile Advertising**
Nan Jing, Yong Yao and Yanbo Ru (2013). *Mobile and Handheld Computing Solutions for Organizations and End-Users* (pp. 93-107).
[www.igi-global.com/chapter/modeling-analyzing-user-contexts-mobile/73208?camid=4v1a](www.igi-global.com/chapter/modeling-analyzing-user-contexts-mobile/73208?camid=4v1a)

**The Effectiveness of Online Task Support vs. Instructor-Led Training**
[www.igi-global.com/article/effectiveness-online-task-support-instructor/3801?camid=4v1a](www.igi-global.com/article/effectiveness-online-task-support-instructor/3801?camid=4v1a)