End–User Computing: Concepts, Methodologies, Tools, and Applications

Steve Clarke
University of Hull, UK
Related Content

Preparing IS Students for Real-World Interaction with End Users Through Service Learning: A Proposed Organizational Model
[www.igi-global.com/article/preparing-students-real-world-interaction/55075?camid=4v1a](www.igi-global.com/article/preparing-students-real-world-interaction/55075?camid=4v1a)

Assessing Customer Perceptions of Website Service Quality in Digital Marketing Environments
[www.igi-global.com/article/assessing-customer-perceptions-website-service/3770?camid=4v1a](www.igi-global.com/article/assessing-customer-perceptions-website-service/3770?camid=4v1a)

Steering Through the Mist of Personal Computing: A Guide for Managers
[www.igi-global.com/article/steering-through-mist-personal-computing/55673?camid=4v1a](www.igi-global.com/article/steering-through-mist-personal-computing/55673?camid=4v1a)

Information Technology Supported Communication - Group Cohesion, Agreeability, and Performance: The Role of Media Richness
Michael B. Knight and D. Scott Hunsinger (2010). *Computational Advancements in End-User Technologies: Emerging Models and Frameworks* (pp. 242-259).
[www.igi-global.com/chapter/information-technology-supported-communication-group/38096?camid=4v1a](www.igi-global.com/chapter/information-technology-supported-communication-group/38096?camid=4v1a)