Related Content

A Holistic Framework of E-Business Strategy: The Case of Haier in China
Peter Ping Li and Steven Tung-lung Chang (2004). Journal of Global Information Management (pp. 44-62).
www.igi-global.com/article/holistic-framework-business-strategy/3606?camid=4v1a

Understanding Internet Banking Adoption and Use Behavior: A Hong Kong Perspective
www.igi-global.com/article/understanding-internet-banking-adoption-use/3610?camid=4v1a

Improving PC Services at Oshkosh Truck Corporation
www.igi-global.com/chapter/improving-services-oshkosh-truck-corporation/6319?camid=4v1a

Global Programs of Research: Maintenance and Extensibility
www.igi-global.com/chapter/global-programs-research/29801?camid=4v1a