Global Information Technologies: Concepts, Methodologies, Tools, and Applications

Felix B. Tan
Auckland University of Technology, New Zealand
Assistant Executive Editor: Meg Stocking
Acquisitions Editor: Kristin Klinger
Development Editor: Kristin Roth
Senior Managing Editor: Jennifer Neidig
Managing Editor: Sara Reed
Typesetter: Sara Reed, Larissa Vinci, and Cindy Consonery
Cover Design: Lisa Tosheff
Printed at: Yurchak Printing Inc.

Published in the United States of America by
Information Science Reference (an imprint of IGI Global)
701 E. Chocolate Avenue, Suite 200
Hershey PA 17033
Tel: 717-533-8845
Fax: 717-533-8661
E-mail: cust@igi-global.com
Web site: http://www.igi-global.com/reference

and in the United Kingdom by
Information Science Reference (an imprint of IGI Global)
3 Henrietta Street
Covent Garden
London WC2E 8LU
Tel: 44 20 7240 0856
Fax: 44 20 7379 0609
Web site: http://www.eurospanonline.com

Library of Congress Cataloging-in-Publication Data
Global information technologies : concepts, methodologies, tools and applications / Felix Tan, editor.
v. cm.
Summary: "This collection compiles research in all areas of the global information domain. It examines culture in information systems,
IT in developing countries, global e-business, and the worldwide information society, providing critical knowledge to fuel the future work
of researchers, academicians and practitioners in fields such as information science, political science, international relations, sociology, and
many more"--Provided by publisher.
Includes bibliographical references and index.
1. Information technology. 2. Management information systems. 3. Information society. I. Tan, Felix B., 1959-
T58.5.G548 2008
303.48'33--dc22
2007039589

Copyright © 2008 by IGI Global. All rights reserved. No part of this publication may be reproduced, stored or distributed in any form or by
any means, electronic or mechanical, including photocopying, without written permission from the publisher.

Product or company names used in this set are for identification purposes only. Inclusion of the names of the products or companies does
not indicate a claim of ownership by IGI Global of the trademark or registered trademark.

British Cataloguing in Publication Data
A Cataloguing in Publication record for this book is available from the British Library.