Information Communication Technologies: Concepts, Methodologies, Tools, and Applications

Craig Van Slyke
University of Central Florida, USA
Related Content

Developing Visual Tourism Recommender Systems
www.igi-global.com/chapter/developing-visual-tourism-recommender-systems/22714?camid=4v1a

Novice’s Performance and Satisfaction Improvement Through Expert Decision Support Usage
www.igi-global.com/chapter/novice-performance-satisfaction-improvement-through/4617?camid=4v1a

The Application of IT for Competitive Advantage at Keane, Inc.
www.igi-global.com/article/application-competitive-advantage-keane-inc/44636?camid=4v1a

The Applicability of TAM Outside North America: An Empirical Test in the United Kingdom
www.igi-global.com/article/applicability-tam-outside-north-america/1203?camid=4v1a