Chapter 93
Facilitating Interaction between Virtual Agents by Changing Ontological Representation

Fiona McNeill
University of Edinburgh, UK

Alan Bundy
University of Edinburgh, UK

ABSTRACT

Fluent, effortless and diverse e-business transactions depend on the ability of automated agents to interact. The difficulties of tailoring representation and information to be consistent and therefore interoperable needs to fall not on human users but on these automated agents. In this chapter, the authors present our system, ORS (Ontology Repair System), which is designed to be a tool for automated agents, acting on behalf of people or systems, which need to interact, to enable them to understand one another, despite the fact that they are not centrally or consistently designed.

BACKGROUND

It is universally acknowledged that the problem of integration of information across large communities is a difficult and pressing one, particularly when these communities are disparate, wide-spread and not under centralised control, such as in the Semantic Web (Berners-Lee et al, 2001). The simplest solution to this problem is the enforcement of a single ontology: a single view of the world. However, if the agents interacting are from different organisations or fields, attempting to use a single ontology is usually neither practical nor desirable. Users need to develop a representation that is best suited to their own problems and they need to maintain and update that representation locally. Even if all users do subscribe to a single ontology, integration problems still exist, as changes and updates are made and users tune their ontologies to fit their own needs.

The problem of ontology matching has been widely studied and powerful solutions are available (see (Shvaiko and Euzenat, 2005) and (Euzenat and Shvaiko, 2007) for a comprehensive survey. However, the ontologies considered are almost always taxonomies, and the problem of ontology matching
is concerned with relating a single term in one ontology to one or more terms in another ontology: for example, a term car in one ontology may relate to a term automobile or a term carriage in another ontology. Much less considered is the problem of relating compound terms: such as first-order terms or database entries with multiple fields: for example, a term car(make,model) in one ontology relating to a term automobile(model,year,brand) in another. In such situations we still have the problem of relating the single terms contained within these compound terms – e.g., this matching depends on knowing that car may be related to automobile and that make may be related to brand. But we must also consider the overall relation of the compound terms, which requires not only semantic but also structural matching.

Another drawback of traditional ontology matching in an online environment is that it tends to assume full knowledge of all relevant ontologies and is generally performed off-line, prior to interaction. These are the assumptions made by the main evaluation processes for Ontology Matching, such as the Ontology Alignment Evaluation Initiative (OAEI). But in large, fast-moving agent communities, or situations where some information may be confidential, we cannot assume that we can have full knowledge of any agent or service we may interact with, nor is it possible to perform the matching off-line if we may not know prior to interaction which agents will need to interact.

In this chapter, we introduce our theory of on-the-fly, structured matching and briefly describe the ORS system, which we have developed to implement this theory. Our central hypothesis is that representation – as well as vocabulary and beliefs – must be treated as a fluent and that automated, dynamic, matching techniques that can map between structured terms are necessary for full integration of disparate ontologies (Bundy et al, 2006).

**FOCUS OF APPROACH**

In a system such as the Semantic Web, where there is no centralised control, we cannot have a complete global overview of the agents and data in the system. Agents may join and leave the system freely and they will all have their own ontologies and data that may be large and complex and may be confidential. We cannot hope for a complete description of the relations between every agent in the system. Our approach is therefore not to consider how such a system can be controlled but how an individual agent can successful make its way in such a system, interacting with the agents that it needs to interact with, even if these agents are not using the same ontological terms or representations, and even if it is not known in advance of the interaction which agents these will be.

Although many existing ontologies are simple taxonomies, and matching these ontologies is a crucial task, we believe that this kind of matching cannot be sufficient. Agents that are capable of interacting in complex and unpredictable environments need to be able to plan, and planning agents need far richer descriptions of the world: not only taxonomies of classes but also relations and functions between these classes, and planning rules describing how to influence the world. Uniformity of these relations, functions and rules can no more be assumed than uniformity of terms within taxonomies, and therefore matching between these structured objects is just as crucial as the more frequently addressed problem of matching between simple terms within a taxonomy.

Matching large ontologies at run-time, particular ones that contain structured terms, is generally not feasible, but we make this problem tractable by only fixing mismatches when this is demonstrated to be necessary. Since interactions may be frequent and fleeting, there may not be much value in matching the full ontologies, since the interaction that is desired may only require a very small part of the ontologies, and even if inconsistencies exist between the ontologies, these may not lead to
Related Content

On Personalizing Web Services Using Context
[www.igi-global.com/article/personalizing-web-services-using-context/1844?camid=4v1a](www.igi-global.com/article/personalizing-web-services-using-context/1844?camid=4v1a)

Knowledge-Based Intermediaries
[www.igi-global.com/article/knowledge-based-intermediaries/1903?camid=4v1a](www.igi-global.com/article/knowledge-based-intermediaries/1903?camid=4v1a)

Virtual Marketplace for Agent-Based Electronic Commerce
[www.igi-global.com/chapter/virtual-marketplace-agent-based-electronic/5207?camid=4v1a](www.igi-global.com/chapter/virtual-marketplace-agent-based-electronic/5207?camid=4v1a)

The Evolving Web Presence of SMEs: An Empirical Approach to E-Business
[www.igi-global.com/chapter/evolving-web-presence-smes/9284?camid=4v1a](www.igi-global.com/chapter/evolving-web-presence-smes/9284?camid=4v1a)