Chapter 16
Sharing Work Practice in the Distributed Organization

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EXECUTIVE SUMMARY

Organizations today are looking for new ways to support knowledge-sharing and learning activities among their employees by the use of IT. The case describes how inspectors share their work experiences, reflect upon them, and learn from each other at a distance by using stories, pictures, and documents, which is made possible by the GoToMeeting tool™. In this case the GoToMeeting™ tool supports learning activities across geographical and organizational boundaries and contributes to efficient conditions for sharing inspection practices. The issues covered are learning activities facilitated by IT as well as the limitations of the tool in use.

ORGANIZATIONAL BACKGROUND

The inspection authority (herein referred to as the authority) discussed is a large distributed health and safety inspection authority in a Nordic country. The main task of the authority is to ensure that the work environment in the country is in accordance with the statutory requirements. The employees are based at several locations and they are given a high degree of individual autonomy. The employees
in this organization often work alone at small district offices or home offices. Over
the years the inspectors have developed individual inspection practices, making
it difficult to promote sharing and learning in the organization. Different districts
involve different industries, which have also influenced inspection practices and
created variations in competences among the distributed inspectors.

The authority is challenged by rapid changes within the domain for which it is
responsible, such as changes regarding how clients behave and new insights from
research – all of which might change the use of the legislation it oversees and with
which its clients have to comply. The region 1 unit, 1 of 7 in the authority, has around
50 employees and of these around 40 are inspectors. The budget is approximately
40 million kroner (equal to US$6.6 million). The networks’ mission is to ensure
organizational learning in the authority on the topic area for which they are set up.
The organizational culture among the inspectors can be described as a very inde
pendent work culture, in which the inspectors are used to working alone or in pairs
and making their own decisions; they often work with their clients more than with
their colleagues. Even though they often work alone and have few colleagues at the
office, a sense of identity with a group and identity with the organization has been
developed by telephone calls to colleagues conducting similar tasks or experts at the
core of the organization (the directorate, see the organizational chart in Figure 1).

The inspectors conduct inspections of the use and storing of chemicals, installed
ventilation facilities, and measures taken to prevent accidents at work. Usually they
are at their office or home office when communicating with each other in the com
petence network meetings. This case focuses on the ability of GoToMeeting to

Figure 1. The organizational chart of the inspection authority
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www.igi-global.com/chapter/web-initiatives-commerce-strategy/7204?camid=4v1a

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