

# Handbook of Research on Comparative Economic Development Perspectives on Europe and the MENA Region

Part of the Advances in Finance, Accounting, and Economics Book Series

M. Mustafa Erdoğan (Marmara University, Turkey) and Bryan Christiansen (PryMarke, LLC, USA)

## Description:

The MENA (Middle East and North Africa) region's economy is experiencing steady growth and is expanding as an active participant in investments with Europe, the Americas, and Asia. Complex deals by transnational corporations (TNCs) and small- and medium-sized enterprises (SMEs) serve to influence European and MENA businesses, government, technology, and society.

The **Handbook of Research on Comparative Economic Perspectives on Europe and the MENA Region** provides scholarly information about European and MENA economies at a time when these regions are becoming increasingly connected. The need to understand their economies has never been more necessary.

## Readers:

The research-based chapters of this book, cover a wide array of information regarding corruption and reform, ethics and society, and the effects of Western cultures, provide scholars, business executives, practitioners, and students with current information on the region's lucrative investments and fast-growing economy.

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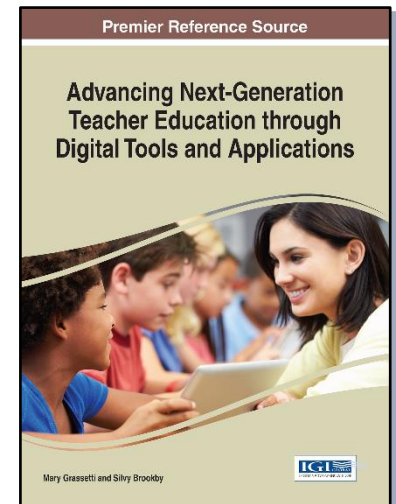
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**M. Mustafa Erdogan** is a professor of economics at Marmara University in Istanbul, Turkey, where he is head of Financial Economics. He received his MA and PhD in development economics from Manchester University, UK. He is associate editor of *International Journal of Applied Behavioral Economics* and *International Journal of Productivity Management and Assessment Technologies*, international advisory board member of *International Journal of Sustainable Economies Management*, editorial board member of several other journals including *Turkish Studies Journal*. He has published articles on a wide range of issues, a book on social budget, and co-edited several books on economic development and public finance. His major research areas are international political economy and development, sustainable development, renewable energies, global commons and public goods, behavioral public finance, tax compliance, developmental states, industrial policy, technological capability building, employment policy, financial crises.

**Bryan Christiansen** is the Chairman of PryMarke, LLC in Michigan, USA. A former business lecturer at universities in Turkey and the USA, he has traveled to 40 countries where he has conducted international business since 1985 in multiple languages and various industries with Global 500 firms and smaller. Christiansen received his Bachelor of Science degree in Marketing at the University of the State of New York in 1996 and his MBA degree at Capella University in 2003. The author of 15 reference books on business and economics, he is currently working on his Doctor of Business Administration degree at Middlesex University in London, England and is expected to graduate in 2020.

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