Burstiness Management for Smart, Sustainable and Inclusive Growth: Emerging Research and Opportunities

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Andreas Ahrens (Hochschule Wismar University of Applied Sciences, Germany), Ojaras Purvinis (Kaunas University of Technology, Lithuania), Jelena Zaščerinska (Centre for Education and Innovation Research, Latvia), Diana Micevičienė (Kaunas University of Technology, Lithuania) and Arūnas Tautkus (Kaunas University of Technology, Lithuania)

Description:
Intervals of high-activity alternating with long low-activity periods can be found in many areas of daily life, with researchers coining the phenomenon as bursts. As burstiness has become prevalent in many fields, understanding it and knowing how to manage it are crucial in order to be able to get all the benefits associated with it.

Burstiness Management for Smart, Sustainable and Inclusive Growth: Emerging Research and Opportunities provides innovative insights into burstiness's role in decision-making in business and its function as a predictor of performance. The content within this publication covers topics such as burstiness in business and e-business applications, as well as consumer behavior and sustainable development. It is a vital reference source for business managers, business professionals, academicians, researchers, and graduate-level students interested in understanding how burstiness and its consequences are processed in diverse and dynamic environments.


Topics Covered:

- Agent-Based Modeling
- Binary Customer Behavior
- Business Practices
- Cognitive Theory
- Consumer Behavior
- Modeling Traffic Flow Patterns
- Multi-Agent Systems
- Optimization of Business Processes
- Sustainable Development

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