International Journal of Semiotics and Visual Rhetoric (IJSVR)

ISSN: 2573-2617; EISSN: 2573-2625
Established 2017; Published Semi-Annually

Editor(s)-in-Chief: Marcel Danesi (University of Toronto, Canada)

The International Journal of Semiotics and Visual Rhetoric (IJSVR) combines interdisciplinary research on meaning and the exchange of ideas with an emphasis on signs and visual imagery in both spoken and written communications. This journal publishes original research on essential topics within the realm of semiotic processes, symbols, visual codes, pragmatics, and the relationship between signs and what they denote.

Topics Covered:
• Advertising and semiotics
• Biosemiotics
• Computational semiotics
• Cultural semiotics
• Linguistics
• Organizational semiotics
• Pragmatics
• Production of meaning
• Semiotic processes
• Signs
• Structuralism
• Textual semiotics
• Visual codes
• Visual communication
• Visual semiotics

Individual Price:
Print: US $260.00
E-Journal: US $260.00
Print + E-Journal: US $310.00

Institution Price:
Print: US $730.00
Online Access: US $730.00
Print + Online Access: US $880.00

Prices are subject to change without notice.

SUBMISSION INFORMATION
Prospective authors should note that only original and previously unpublished articles will be considered. Interested authors must consult the journal’s guidelines for manuscript submissions at www.igi-global.com/publish/resources prior to submission. All article submissions will be forwarded to the Editorial Review Board for double-blind, peer review.

All submissions and inquiries should be directed to the attention of:
Marcel Danesi, marcel.danesi@utoronto.ca
www.igi-global.com/submission/submit-manuscript/

Email: marketing@igi-global.com
Phone: 717-533-8845 x100
Toll Free: 1-866-342-6657
Fax: 717-533-8661 or 717-533-7115