Information Quality and Governance for Business Intelligence

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Business intelligence initiatives have been dominating the technology priority list of many organizations. However, the lack of effective information quality and governance strategies and policies has been meeting these initiatives with some challenges.

Information Quality and Governance for Business Intelligence presents the latest exchange of academic research on all aspects of practicing and managing information using a multidisciplinary approach that examines its quality for organizational growth. This book is an essential reference tool for researchers, practitioners, and university students specializing in business intelligence, information quality, and information systems.

Topics Covered:
- Business Process Modeling
- Organizational Culture
- Applications of Data Quality
- Data Governance and Stewardship
- Data Integrity and Sustainability
- DQ Frameworks and Governance
- DQ/IQ for Unstructured Data
- Master Data Management

Dr. William Yeoh is a Lecturer in School of Information and Business Analytics at Deakin University. He received his PhD in Business Intelligence from the University of South Australia and he has taught within Australia, Malaysia and Hong Kong. He is a researcher in the areas of business intelligence and information quality. He has published numerous research papers in peer-reviewed journals and conference proceedings. He is a frequent invited speaker in practitioners’ conferences. He has been providing consultancy services to a number of organisations including JobStreet.com. He was the Deputy Dean for Research and Development (R&D) in Faculty of Information and Communication Technology at University Tunku Abdul Rahman in Malaysia, and was also a Visiting Scholar at University of Arkansas in Little Rock.
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