

GUEST EDITORIAL PREFACE

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The goal of business management is to create wealth for organisations by providing some value that consumers need. The process of business management involves:

- (1) Researching the market for profitable business opportunities,
- (2) Developing strategies for marketing management, operations management, financial management and human resources management,
- (3) Implementing the strategies through planning, organizing, motivating and control.

Building and implementing an effective management strategy that is align to business objective is an imperative, which organizations can't ignore as a key participate in the new economy. Enhancing customer satisfaction, product supporting and process innovation, resource efficiency and effective mission accomplishment are major driver for having a strong IT-enabled management program. Information Technology (IT) plays an important role in enabling business management. Several accepted and emerging information technologies can be harnessed to create an architecture that will support various

processes for harvesting, sharing, capturing and dissemination of organization knowledge.

Companies using IT to change the way they conduct business often say that their investment in IT complements changes in other aspects of the organization. These complementarities have a number of implications for understanding the value of IT investment. To be successful, organizations typically need to adopt computers as part of a "system" or "cluster" of mutually reinforcing organizational changes. Many of the past century's most successful and popular organizational practices result from the high cost of information processing.

In this special issue, we have tried to capture the current state of IT methodologies and strategies for achieving a sustainable business. Both theoretical and empirical research papers have shows the evidence on how organizations have transformed themselves by combining IT with changes in work practices, strategy, and products and services.

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