Analyzing the Relationship between Corporate Social Responsibility and Foreign Direct Investment

Part of the Advances in Business Strategy and Competitive Advantage (ABSCA) Book Series
Marianne Ojo (North West University, South Africa)

Description:

The decisions a corporation makes affect more than just its stakeholders and can have wide social, environmental, and economic consequences. The notion of corporate social responsibility (CSR) describes the relationship between a business and society as a whole, considering all tangential effects of business. This facilitates a business environment built around practical regulations and transparency necessary to ensure ethical and responsible business practice.

Analyzing the Relationship between Corporate Social Responsibility and Foreign Direct Investment explores the relationship between ethical and environmental standards and foreign investment on the international market. As certain jurisdictions are hesitant to comply with these standards, this publication elucidates the benefits of practicing CSR as a means of sustainable economic growth and to mitigate devastating negative consequences, especially in the developing world.

Readers:

This book is a key reference source for professionals, economists, students of business and finance, policy makers, and government agencies.

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Topics Covered:

- Audit Expectations Gap
- Corporate Governance
- Corporate Social Responsibility
- Decentralization
- Developing Economies
- Economic Regulation
- Foreign Direct Investment
- Globalization
- Poverty Alleviation

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