Global Intermediation and Logistics Service Providers

Part of the Advances in Logistics, Operations, and Management Science Book Series

Laurence Saglietto (Côte d’Azur University, France) and Cécile Cezanne (University Paris 13 Sorbonne Paris Cité, France)

Description:

As modern organizations become more globalized and diverse, they require additional assistance to maintain effective workflows. With the support of intermediary partners, businesses can enhance their various management processes.

Global Intermediation and Logistics Service Providers is a comprehensive reference source for the latest scholarly material on outsourcing strategies in contemporary business environments and examines the role of intermediaries in the dynamics of decision-making and process management. Highlights pivotal discussions across a myriad of relevant topics, such as open innovation, competitive advantage, and social capital.

Readers:

This book is ideally designed for professionals, practitioners, researchers, and students interested in the impact of service providers within industrial organizations.


Topics Covered:

- Business Information Technologies
- Competitive Advantage
- Global Supply Chains
- Knowledge Management
- Open Innovation
- Social Capital
- Textile and Clothing Exports

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Table of Contents

Foreword by Christine Harland

Preface

Acknowledgment

Section 1
Logistics Service Providers, Intermediation, and Networks

Chapter 1
Intermediary and intermediation: Which logistics services?
Laurence Saglietto, Côte d’Azur University, France

Chapter 2
A framework for thinking intermediation in logistics management
Alban Quillaud, Logistics and Supply Chain Management Professional, Suisse

Chapter 3
Roles of intermediaries in developing resilient systems. A community approach to food micro-producers: Intermediaries and resilient food communities
Martin Hingley, University of Lincoln, United Kingdom
Eliseo Vilalta-Perdomo, University of Lincoln, United Kingdom

Chapter 4
4PL intermediation: Exploring dimensions of social capital
Nejib Fattam, International University of Tunis, Tunisia
Gilles Paché, Aix Marseille University, France

Section 2
Service Providers, Intermediation, and Information Technologies

Chapter 5
Exploring the role of open innovation intermediaries: The case of public research valorization
Pierre-Jean Barlatier, Luxembourg Institute of Science and Technology, Grand-Duchy of Luxembourg, Luxembourg
Eleni Giannopoulou, University of Strasbourg, France
Julien Pépin, University of Strasbourg, France

Chapter 6
Intermediation and innovation contests on the Internet. Lessons from the study of two platforms
Isabelle Lirotard, University of Paris 13 Sorbonne Paris Cité, France
Valérie Revest, University of Lyon 2, France

Chapter 7
Global supply chain management organization at siemens in the advent of industry 4.0
Ioan Petrisor, West University of Timisoara, Romania
Diana Cozmiuc, West University of Timisoara, Romania

Chapter 8
The need for news forms of financial intermediation
Tristan Auvray, University Paris 13 Sorbonne Paris Cité, France
Thomas Dallery, University Littoral Côte d’Opale, France
Sandra Rigot, University of Paris 13 Sorbonne Paris Cité, France

Section 3
Intermediaries’ Capacities and Performance

Chapter 9
Logistics resource management and competitive advantage for logistics service providers: Results from cross-case analysis
Eric Lambourdière, University of French West Indies, France
Jérôme Verny, NEOMA Business School, France
Elsa Corbin, University of French West Indies, France

Chapter 10
Textile and clothing exporting firms evaluation of LSPs’ capabilities and logistics outsourcing performance
Yasmin El Meladi, Arab Academy for Science, Technology and Maritime Transport, Egypt
Richard Glovee-Geo, Norwegian University of Science and Technology, Norway
Arnt Buvik, Molde University College, Specialized University in Logistics, Norway

Chapter 11
The importance of logistics information technologies and knowledge management capabilities on intermediaries’ performance
Meltem Yavuz, Istanbul University, Turkey
Burak Deligönul, Istanbul University, Turkey

Chapter 12
Convention Bureau - A key intermediary in the events industry
Malgorzata Ogonowska, University of Paris 8, France

Section 4
International Value Chains and Service Intermediaries

Chapter 13
International distribution: A cross-cultural reading of intermediation
François Cassière, University School of Management, Clermont Auvergne University, France
Virginie Noireaux, University School of Management, Clermont Auvergne University, France

Chapter 14
The roles of logistics service providers and supply chain integration in global supply chain
Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

Chapter 15
Perceived quality of an intermediary and its relations with image and perceived value. An insight from the case of airline alliances
Vikrant Janawade, Côte d’Azur University, France

Chapter 16
An overview of feeder services in the era of mega containerships
Olcay Polat, Pamukkale University, Denizli, Turkey

Compilation of References

About the Contributors

Index
Laurence Saglietto is a Professor in Strategic Management at the University Côte d'Azur, France, and a Member of GREDEG 7321 UMR CNRS. Her research interests are in 4PL, Network organisation and Supply Chain Management. She manages the “International Network: on New Party Logistics”.

Cécile Cezanne is a lecturer accredited to supervise research in Economics at the University Paris 13 Sorbonne Paris Cité, France. She is a permanent researcher at the Economics Laboratory of Paris Nord (CEPN) and a research fellow at the Research Group in Economics, Law and Management (GREDEG), Cote d’Azur University, France. She is specialised in Industrial Economics and more precisely her research is focused on the theory of the firm and corporate governance. These areas of expertise have led her to collaborate and compare viewpoints notably with researchers in Management on major subjects like the role of fourth-party logistics providers in inter-enterprises cooperation.