Systemic Knowledge-Based Assessment of Higher Education Programs

Part of the Advances in Educational Marketing, Administration, and Leadership Book Series

Edgar Oliver Cardoso Espinosa (Instituto Politécnico Nacional, Mexico)

Description:

The true success of a nation can be measured by its ability to create, disseminate, and utilize knowledge through education. A quality education instills in students the capability to add value to the economy through his or her skills, to participate in society, and to improve the overall wellness of his or her community.

Systemic Knowledge-Based Assessment of Higher Education Programs offers theoretical and pedagogical research concerning the management of educational systems on both the national and international scale. Exploring the most effective ways to utilize intellectual capital, this publication implores educators to ensure that their students hone the skills necessary to interact in the globalized economy, using all of the information available to them.

Readers:

This book is a versatile asset for educators, administrators, government agencies, and students of education.

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Topics Covered:

- Economic Development
- Evaluation of Knowledge Management
- Graduate Studies
- Higher Education
- Inclusive Higher Education
- Professional Tourism Education
- School Performance
- Second Language Study
- Teaching Competencies

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Edgar O. Cardoso, PhD, is Professor - Researcher since 2009 on Division of Postgraduate Studies and Research of the Superior School of Commerce and Administration (ESCA) of the National Polytechnic Institute (IPN), Mexico City. In his position conducts research projects focused on the management and development of education in educational programs at senior level. He teaches courses Methodological Seminar I, II and III to Master's and Research Seminars I, II and III as well as Research Visits I, II, III and IV to PhD level. Dr. Cardoso earned his doctorate at the IPN. He has a master of science in management and development of education in the ESCA-IPN. His research includes evaluation of educational programs and executive education.