Cases on Sustainable Human Resources Management in the Middle East and Asia

Part of the Advances in Human Resources Management and Organizational Development (AHRMOD) Book Series

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Description:
In today's diverse workforce, managers and administrators are challenged with maintaining an equal and harmonious work environment. Despite the efforts of companies and organizations, training and maintaining employees of diverse cultural backgrounds in one setting continues to present challenges.

Cases on Sustainable Human Resources Management in the Middle East and Asia presents a collection of teaching cases intended to examine the experience of modern executives implementing sustainable human resources practices in diverse corporations.

Readers:
This book is an essential reference source for professionals and researchers working in the field of Human Resources Management interested in proven practices and effective strategies for managing diverse work environments, especially across Asia and the Middle East.

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Topics Covered:
- Business Culture
- Employee Relations
- Employee Training
- Growth Economy
- Leadership Development
- Multicultural Workforce
- Risk Management

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Foreword
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Preface
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Acknowledgements

SECTION 1 – ASIA

Case One – China – managing a diverse and multicultural workforce in multinationals in a growth economy: understanding the Chinese workforce
Andy Goldstein

Case Two – China – managing a diverse and multicultural workforce in multinationals in a growth economy: understanding the expatriate workforce
Andy Goldstein

Case Three – China – managing a diverse and multicultural workforce in multinationals in a growth economy: issues in practice
Stephanie Jones

Case Four – Vietnam – understanding Vietnamese business culture
Uyen Nguyen

Case Five – Indochina – starting up an HR function from scratch
Sheena Graham

Case Six – Bhutan – measuring employee training effectiveness: a public sector case study
Tobgay

SECTION 2 – THE MIDDLE EAST

Case Seven – Afghanistan, I – managing conflict and employee relations between Americans and Afghans
Hafizullah Safi

Case Eight – Afghanistan, II – leadership development: a comparison between men and women managers
Noor Ali

Case Nine – Egypt, I – sustainable HR within the CSR policies of a multinational hospitality group
Taghreed Badawoud

Case Ten – Egypt, II – identifying sustainable leadership competencies for local and multinational businesses at a time of chaos
Mohamed Mustafa Saad and Riham Moawad

Case Eleven – North Africa – internal HR security compliance and risk management systems in a major international bank
Thomas C. Jackson

Case Twelve – Iran – sustainable HR practices in SMEs
Amir Reza Ghaem

Stephanie Jones was previously based in Kuwait, Dubai, Australia, and China. The author of over 30 books in business and management, she now teaches MBA students across Asia, the Middle East, and South America, after a career in HR consulting, recruitment, training, and journalism in Hong Kong, China, Australia, India, UK, and the Gulf. She has taught at universities in UK, Dubai, and Australia, and is a graduate of the London School of Economics and University College, London.

Sheena Graham is the Director of her own HR consultancy, which she has operated from London and Hong Kong. Her assignments in Asia have included Husky Oil, International Finance Corporation (IFC) (part of the World Bank Group), Right Management, and more recently, an entrepreneurial group in the tourism sector in Vietnam. A graduate of the National University of Ireland in Dublin, Ms. Graham focused on HR in her career in Asia with HSBC and strategic human capital consultancy Drake Beam Morin (DBM).