Current Issues and Emerging Trends in Medical Tourism

Part of the Advances in Hospitality, Tourism, and the Services Industry Book Series

Malcolm Cooper (Ritsumeikan Asia Pacific University, Japan), Kazem Vafadari (Ritsumeikan Asia Pacific University, Japan) and Mayumi Hieda (St. Luke Clinic, Oita, Japan)

Description:
The era of globalization allows for more connectivity between nations and cultures. This increase in international association gives citizens more availability to take advantage of opportunities in other nations, such as medical assistance and accompanying services.

Current Issues and Emerging Trends in Medical Tourism focuses on the emerging phenomena of international travel by patients in search of improved healthcare services and treatment, wellness programs, and complementary recreational activities.

This publication features innovative, research-based chapters spanning the spectrum of medical travel issues including, but not limited to, customer perceptions, ethical considerations, reproductive medicine, social media use, family caregivers, organ transplants, human trafficking, and surrogacy concerns.

Readers:
This authoritative reference source is essential to the needs of healthcare providers, nonprofit organizations, students, and medical professionals seeking relevant research on the relationship between global travel and access to healthcare.


Topics Covered:
- Customer Perceptions
- Ethical Considerations
- Family Caregivers
- Human Trafficking
- Organ Transplants
- Reproductive Medicine
- Social Media Use
- Surrogacy Concerns

Hardcover + Free E-Access: $235.00
E-Access Only: $220.00
Section 1: Background to the Medical Tourism Industry

CHAPTER 1
Health and Wellness: a Background to Medical Tourism
Malcolm Cooper, Ritsumeikan Asia Pacific University, Japan

CHAPTER 2
Medical tourism or ‘Medical Examination and Treatment Abroad’: an economic study of the phenomenon
Yasuo Uchida, Doshisha University, Japan

CHAPTER 3
Dive with the Sharks: A Content Analysis of the Medical Tourism Supply Chain
Yudi Fernando, Universiti Sains Malaysia, Malaysia
Lee Hwee Khei, Universiti Sains Malaysia, Malaysia

CHAPTER 4
The Psychology of Medical Tourism
Mayumi Hieda, St Luke Clinic, Japan

CHAPTER 5
The Customer-perceived Value of Medical Tourism
Eunhee Sung, Cardiff Metropolitan University, UK
Wilson Ozuem, University of Gloucestershire and Regent’s University, UK

CHAPTER 6
The Ethics of Medical Tourism
Nader Ghotbi, Ritsumeikan Asia Pacific University, Japan

CHAPTER 7
The Role of Medical Tourism in Emerging Markets
Kijpokin Kasemsap, Suan Sunandha Rajabhat University, Thailand

CHAPTER 8
Medical Nanomed: An Emerging Arm of Medical Tourism
Hitoshi Noguchi, Noguchi Thyroid Clinic and Hospital Foundation, Japan

Section 2: Issues in Medical Tourism in the 21st Century

CHAPTER 9
Reproductive Medicine and Medical Tourism
Takafumi Utsunomiya, St. Luke Clinic, Japan

CHAPTER 10
The Surrogacy Trail
Mayumi Hieda, St Luke Clinic, Japan

CHAPTER 11
“Almost Invisible Scars”: Medical Tourism to Brazil
Alexander Edmonds, University of Amsterdam, The Netherlands

CHAPTER 12
An Early Pioneer of Medical Tourism’s use of the Internet and Social Media
Phillip Pardo, Ritsumeikan Asia Pacific University, Japan

CHAPTER 13
Gathering Medical Tourism Information through Algorithmic Text Analysis of Tweets
William Cluster, Ritsumeikan Asia Pacific University, Japan
Nader Ghotbi, Ritsumeikan Asia Pacific University, Japan
Subana Shanmuganathan, Auckland University of Technology, New Zealand

CHAPTER 14
Stress Relief across Borders
Tomiyo Fukagawa, Fukagawa Clinic, Japan

CHAPTER 15
Tourism for Welfare, Transformation and Spiritual Development
Saran Shirish Nandedkar, Tilak Maharashtra Vidyapeeth, India

CHAPTER 16
Respite Tourism for Family Carers
Robert Holda, Independent Respite Care Specialist, United States

CHAPTER 17
The Dark Side of Medical Tourism? End of Life Choice, Human Trafficking and Organ Transplants
Malcolm Cooper, Ritsumeikan Asia Pacific University, Japan
Mayumi Hieda, St Luke Clinic, Japan

Section 3: Country Case Studies

CHAPTER 18
Potentials and Prospects of Medical Tourism in Chennai, India
Muthukumar Thilakavathy, Ethiraj College for Women, India

CHAPTER 19
Health Tourism in Iran
Ali Ayoubian, Iran University of Medical Sciences, Iran

CHAPTER 20
Singapore and Malaysia
Jerry Eades, SOAS, UK
Malcolm Cooper, Ritsumeikan Asia Pacific University, Japan

CHAPTER 21
The Development, Nature, and Impact of Medical Tourism in Bangladesh
Azizul Hassan, Tourism Consultants Network, UK
Mohib Uddin Ahmed, University of Dhaka, Bangladesh
Muhammad Shohad-Ur-Rahman, University of Dhaka, Bangladesh

CHAPTER 22
The Americas
Phillip Pardo, Ritsumeikan Asia Pacific University, Japan

CHAPTER 23
Emerging Asia
Kazem Vafadari, Ritsumeikan Asia Pacific University, Japan

CHAPTER 24
Inbound, Outbound and Domestic: The current situation in the Chinese Medical Tourism Market
Kazem Vafadari, Ritsumeikan Asia Pacific University, Japan

Section 4: Retrospect and Prospect

CHAPTER 25
The Growth of Medical Tourism: Recent Trends and Issues
Jerry Eades, SOAS, UK