International Tourism and Hospitality in the Digital Age

Part of the Advances in Hospitality, Tourism, and the Services Industry (AHTSI) Book Series

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Description:
Tourism is one of the most rapidly evolving industries of the twenty-first century. The economy of many countries all over the world depends on their ability to attract visitors and maintain a distinct edge in a highly competitive market.

International Tourism and Hospitality in the Digital Age brings together the best practices for growth, development, and strategic management within the tourism and hospitality industries.

Readers:
This book is an essential resource for professionals, researchers, academics, and students interested in a contemporary approach to promoting, managing, and maximizing profitability of leisure and recreation services.


Topics Covered:
- Cultural Impacts of Tourism
- Destination Management Approaches
- E-tourism and Hospitality
- Food and Restaurant Industries
- Human Resource Management
- Property Management and the Hotel Industry
- Sustainable Tourism Development

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