

Contemporary Global Perspectives on Gender Economics

Part of the Advances in Finance, Accounting, and Economics (AFAE) Book Series

Susanne Moore (The Centre for Gender Economics and Innovation, Australia)

Description:

The rise of women in the workforce has led to many campaigns for wage equality and the impartial treatment of both sexes as they pursue careers previously designated as either a man's or a woman's job. The impact of these campaigns has been felt, but a sense of gender stereotyping still affects not only the social and cultural well-being of the modern organization, but the drive for innovation and economic success as well.

Contemporary Global Perspectives on Gender Economics challenges current economic theory, targeting the way gender is often used for economic gain or increased market share. Experts realize that company growth can no longer be achieved by taking a conventional approach, but few follow through with introducing new frameworks that change the way diversity is treated.

This essential reference source features chapters that combine the concepts of gender theory, sociology, and economics and cover topics including economic equality, gender bias, the history of gender economics, industrial creativity, and the impact of social connectedness on life satisfaction.

Readers:

This book speaks to legislators and policymakers, economic developers, corporate practitioners, educational faculties, and students of all disciplines who are looking to change the way gender is viewed in the workforce.

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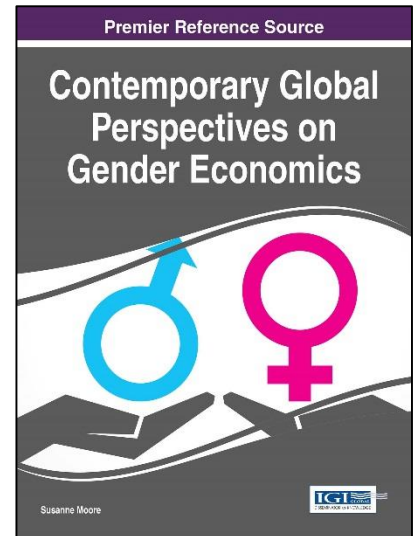
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Topics Covered:

- Economic Equality
- Feminist Economies
- Gender Barriers
- Industrial Creativity
- Innovation and Gender
- Life Satisfaction
- Microfinance and Female Empowerment
- Social Connectedness
- Women's Empowerment



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Section 1**Gender Economics – An Introduction**

Provides an overview of existing and revised definitions and applications of Gender Economics

Chapter 1*Gender Economics – An Introduction to Contemporary Gender Economics*

Susanne Moore, Founder Gender Economics.com, Founder and Chair of The Centre for Gender Economics and Innovation, Australia

Section 2**Policy – Gendered Policy Formation**

Impact of policy formation on economic empowerment

Chapter 2*A note on the History of Gender Economics and Feminist Economics: Not the same story*

Dr. Giandomenica Becchio, University of Torino, Italy

Chapter 3*Impact of Microfinance on Female Empowerment*

Sefa Kwami Awaworyi Churchill, Monash University, Australia

Chapter 4*Money of Her Own and the Politics of Women's Empowerment*

Shushmita Chatterji Dutt, Independent Consultant, India

Section 3**Investment**

Investment and economic empowerment

Chapter 5*Systemic gender barriers in building and construction industry: Women co-preneurs as Managers*

Dr. Megan Jane Alessandrini, University of Tasmania, Australia

Dr. Romy Winter, University of Tasmania, Australia

Chapter 6*Is M-PESA a Model for Financial Inclusion and Women Empowerment in Kenya?:**Making gender a Business Case*

Violet Nasimiyu Barasa, International Livestock Research Institute (ILRI), Nairobi, Kenya

Dr. Charles Lugo, Earth System Governance Project, School of Environmental Sciences, University of East Anglia, Norwich, UK

Chapter 7*Economic Empowerment of Women in Pakistan*

Sofia Idris, Gender Specialist, GC University, Lahore, Pakistan

Chapter 8*The Case for Group Heterogeneity*

Teigan Margetts, Lund University, Sweden

Dr. Elise Holland, The University of Melbourne, Australia

Section 4**Environment**

Environment and Sustainability

Chapter 9*New Kids on the block: What Gender Economics and Palermo tell us about Trafficking in Human Beings*

Dr. Carrie Pemberton-Ford

Research Associate at the Department of Criminal and Medical Law, University of the Free State, Republic of South Africa

Director of the Cambridge Centre for Applied Research in Human Trafficking United Kingdom, Great Britain

Section 5**Innovation and Health**

Innovation, Health and Wellness

Chapter 10*Social connectedness and declining life satisfaction among Australian females*

Ms. Jennifer Ulichny Grey Space Matters Consulting, Australia

Dr. Christopher L. Ambrey, Griffith University, Griffith University, Nathan, Australia

Dr. Christopher M. Fleming, Griffith University, Nathan Campus Australia

Chapter 11*Women in Transition - Institutional Changes in Poland and the Situation of Polish Women*

Dr. Anna Zachorowska-Mazurkiewicz Jagiellonian University, Poland

Chapter 12*Gender and Industrial Creativity in Poland*

Dr. Rafal Wisla, Jagiellonian University in Krakow, Poland

Chapter 13*Innovation, innovativeness and gender - approaching Innovative Gender*

Ewa Okon-Horodynska, Jagiellonian University, Poland

Chapter 14*The Diversification of the creative activity of men and women in Poland, Hungary, Ireland and Norway*

Tomasz Sierotowicz, Jagiellonian University, Poland.

Chapter 15*Time Allocation and the Life-Cycle of Women and Men in Poland*

Dr. Anna Zachorowska-Mazurkiewicz Jagiellonian University, Poland

Susanne Moore is the Founder and Executive Chair of the Centre for Gender Economics and Innovation (C4GEi™), Founder of the Gender Economics Movement, International Speaker, and Consultant on Gender Economics and Diversity Economics™. She holds a Bachelor of Arts, Sociology from Griffith University, Queensland, Australia. Susanne is a highly accomplished Management Consultant and Company Director and convened the first Gender Economics Global Conference, GGEC14 in Sydney at the University of NSW in June 2014. An international speaker on Diversity and Women's Economic Empowerment, Susanne has extensive experience in the corporate and government sectors and brings over twenty years of experience in information technology leading large scale business transformation projects to the fields of sociology and academia. Her interests are in increasing organizational innovation and performance and women's financial empowerment.