Cases on Corporate Social Responsibility and Contemporary Issues in Organizations

Part of the Advances in Business Strategy and Competitive Advantage Book Series

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Description:
The last decades witnessed a vigorous debate over the role of corporations in society. Interest in corporate social responsibility (CSR) has become intense as corporate stakeholders have called for higher performance and ethical standards from businesses, and many corporations have developed CSR programs to harvest the benefits resulting from such initiatives. CSR practices have become a crucial component of business strategy contributing to organizational success and sustainable competitiveness.

Cases on Corporate Social Responsibility and Contemporary Issues in Organizations is an essential reference source that provides specific case studies that elaborate on the strategies and policies enacted by contemporary organizations to address environmental and social issues, as well as economic and financial ones. Featuring research on topics such as sustainable development goals, CSR pillars, employee retention, gender equality, and social accountability, this book is ideally designed for business managers, researchers, practitioners, and students seeking coverage on innovative business practices enacted in multiple organizations/industries.


Topics Covered:
- Business Strategies
- Competitive Advantage
- Corporate Social Responsibility
- Corporate Values
- Employee Retention
- ESG Pillars
- Gender Equality
- Management Education
- Social Accountability
- Stakeholder Management
- Strategic Communication
- Sustainable Development

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