Engaging 21st Century Writers with Social Media

Part of the Advances in Higher Education and Professional Development Book Series

Kendra N. Bryant (Florida A&M University, USA)

Description:

Basic composition courses have become a fundamental requirement for the major of university degrees available today. These classes allow students to enhance their critical thinking, writing, and reading skills; however, frequent use of technology and online activity can be detrimental to students’ comprehension.

Engaging 21st Century Writers with Social Media is a pivotal reference source for the latest research on the integration of social media platforms into academic writing classes, focusing on how such technology encourages writing and enables students to grasp basic composition skills in classroom settings. Highlights emerging theoretical foundations and pedagogical practices.

Readers:

This book is ideally designed for educators, upper-level students, researchers, and academic professionals.

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Topics Covered:

- Blogging and Microblogging
- E-Portfolios
- Health Communication
- Professional Development
- Reception Theory
- Scaffolding
- Technical Writing

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Kendra N. Bryant holds a Ph.D. in English with an emphasis in Rhetoric & Composition from The University of South Florida, Tampa. Her interests rest in writing with technology as well as African American rhetoric, novel, and poetics. She has published chapter essays on literary figures such as Zora Neale Hurston, Alice Walker, and Maya Angelou. Kendra’s other works appear in Exploring Technology for Writing and Writing Instruction and The Journal of Basic Writing. Additionally, she is published in Studies in Popular Culture, the quint, and Trayvon Martin, Race and American Justice: Writing Wrong. At the time of this publication, Kendra was an assistant professor of English at Florida A&M University, Tallahassee, where she edited and compiled its Freshman Communicative Skills II required reader, Writing from the Hill: An Introduction to Writing about Literature. She is now teaching at The University of North Georgia, Oconee.