

# E-Business Research (IJEBR)

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The emergence of electronic business is one of the most profound changes that revolutionized the process of buying, selling, and exchanging products and services over the Internet. Organizations and customers have access to vast amounts of data, information, and services that are not limited in time or space. There is a growing demand in electronic business research that will provide insights into issues, challenges, and solutions related to the successful application and management aspects of electronic business.



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## Topics Covered:

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- B2B E-marketplaces
- Collaborative commerce
- Developing and managing middleware to support e-business
- Digital Libraries
- E-business
- Economics of E-business
- E-CRM
- E-Finance
- E-healthcare
- E-HRM
- Electronic Communications
- Electronic markets and infrastructures
- E-marketing
- E-payment market
- E-procurement Methods
- E-SERVQUAL
- E-TAM
- Evaluation Methodologies for E-business Systems
- E-value chain
- Global E-business
- Intelligent agent technologies and their impacts
- Interorganizational Information Systems
- Mobile Commerce
- Online Communities
- Online Consumer Behavior
- Outsourcing and E-business Technologies
- Semantic Web
- Social Network
- Trends in E-business Models and Technologies
- Trust, security, and privacy of e-business transactions and information
- Valuing E-business Assets
- Virtual Organization
- Web 2.0
- Web Advertising
- Web personalization and mass customization technologies
- Web services-based e-business systems
- Web-based languages, application development methodologies, and tools

## SUBMISSION INFORMATION

Researchers and practitioners are invited to submit their original empirical research articles 3,000–5,000 words in length. Interested authors must consult the journal's guidelines for manuscript submissions at <http://www.igi-global.com/publish/contributor-resources/before-you-write/> prior to submission. All submitted articles will be reviewed on a double-blind review basis by no fewer than 3 members of the journal's Editorial Review Board and 1 Associate Editor. Final decision regarding acceptance/revision/rejection will be based on the reviews received from the reviewers and at the sole discretion of the Editor-in-Chief.

All submissions and inquiries should be directed to the attention of:

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