Securing Transactions and Payment Systems for M-Commerce

Part of the Advances in E-Business Research Book Series

Sushila Madan (University of Delhi, India) and Jyoti Batra Arora (Banasthali Vidyapeeth University, India)

Description:

Mobile commerce, or M-commerce, is booming as many utilize their mobile devices to complete transactions ranging from personal shopping to managing and organizing business operations. The emergence of new technologies such as money sharing and transactional applications have revolutionized the way we do business. Wholeheartedly adopted by both the business world and consumers, mobile commerce has taken its seat at the head of the mobile app economy.

Securing Transactions and Payment Systems for M-Commerce seeks to present, analyze, and illustrate the challenges and rewards of developing and producing mobile commerce applications. It will also review the integral role M-commerce plays in global business. As consumers’ perceptions are taken into account, the authors approach this burgeoning topic from all perspectives.

Readers:

This reference publication is a valuable resource for programmers, technology and content developers, students and instructors in the field of ICT, business professionals, and mobile app developers.


Topics Covered:

- Consumer Perception
- Mobile Apps
- Mobile Commerce
- Mobile Commerce Security
- Mobile Payment
- Mobile Service Behavior
- Online Shopping

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Sushila Madan is currently Associate Professor in Computer Science at Lady Shri Ram College Delhi University. She did her Research Project in “Security Risk Management in E-commerce funded by UGC. She has taught in Indian and Foreign Universities. To her credit there are many research papers and reviewer of International journal papers and she has also authored books on Information System Auditing and Controls, Information Technology, E-commerce. Chaired various sessions in IT domain in conferences, symposiums, on television. Moreover she is ISO 27001 certified. She is expert speaker for Cyber Security; E-Governance and NEGP; Web Application Trust, Security and Testing; Security issues in Cloud Computing. She is Certified trainer on “Database Design and Programming with SQL” from ORACLE. She is actively guiding to research students. She is fellow member of various professional bodies.